



ESRC DTC PhD Collaborative Studentship

Warwick Business School (in collaboration with Decision Technology Limited)

University of Warwick

Beyond Introspection

Doctoral Studentships in the Social Sciences

The ESRC Doctoral Training Centre at the University of Warwick covers a range of subjects and interdisciplinary training pathways. We are now inviting applications for one of our ESRC Doctoral Collaborative Studentships, involving Warwick Business School (located in the Behavioural Sciences Group) in partnership with Decision Technology Limited, starting from October 2013 onwards.

The successful applicant will receive full fees and a stipend of £13,590 per annum for 3-4 years, plus an annual travel allowance. Available only to applicants who meet the ESRC's residency requirements. Full ESRC studentship support is normally available only to students who (a) have been ordinarily resident in the United Kingdom for the previous three years; (b) other than citizens of European Union countries, whose residence during that period has not been wholly or mainly for the purposes of full-time education; and (c) who have permission to reside permanently in the United Kingdom. Citizens of European Union countries who do not qualify under (a) above will normally only be eligible to receive support for the payment of their fees and not a maintenance grant.

If you require further advice regarding eligibility, please contact Hazel Rice in the Warwick Social Science Doctoral Training Centre: Hazel.Rice@warwick.ac.uk

Project Summary

It has been a well-known finding in the psychology of human choice that people's access to their own beliefs and preferences is often very limited. But many areas of market research and academic inquiry rely on such introspection. In this research project, we aim to examine the problem of introspection in light of new research and explore practical implications. When can introspection be trusted? When are alternative, and typically more costly and time-consuming, methodologies justified? In doing so, we will draw, firstly, on recent theoretical debates concerning the nature of human preferences more generally, and secondly, on more specific studies that explore the role that introspection plays in interpreting our actions and shaping our behaviour and preferences in the future.

Supervision

The research will be supervised by a supervisory team likely to include Professor Nick Chater (WBS), Professor Daniel Read (WBS) and Dr Henry Stott, Managing Director, Decision Technology Limited.

Collaboration

The PhD Studentship is part funded by Decision Technology Limited, a research consultancy dedicated to the study of human decision-making and the development of any associated practical and commercial applications. The successful candidate would be expected to be based at Decision Technology's office in London for three months per year and would be expected to commute regularly between WBS and London.

Applications

Candidates should have a minimum 2.1 class undergraduate degree in a relevant discipline (preferably psychology, cognitive sciences, neuroscience, economics or computer science) and ideally a relevant Masters degree, or equivalent research experience in a work setting, as well as an interest in the study of human decision-making with commercial relevance.

Candidates should also meet the ESRC's residency criteria (see above).

Candidates must apply via the Warwick Business School Doctoral Programme. Details of the application process can be found at:

<http://www.wbs.ac.uk/courses/doctoral/phd/apply>

Applications must be made online by **30th April 2013** at the latest. The online application form can be accessed at:

<http://go.warwick.ac.uk/pgapply>

Please state clearly on the form that you are applying for this project and email Professor Nick Chater (Nick.Chater@wbs.ac.uk) to let him know that you have applied so that we can identify your application easily.

For further information on the research project please contact [Professor Nick Chater](#).

For queries relating to the Doctoral Programme application procedure, please contact:

phdadmissions@wbs.ac.uk

For applicants who already have applied for entrance to the WBS Doctoral Programme:

If you already hold an offer of a place at WBS, please email phdadmissions@wbs.ac.uk, by 30th April 2013 at the latest, to let us know that you wish to be considered for this studentship.

Shortlisted applicants will be invited to attend an interview at a date to be confirmed.