

Distance learning MBA

Our curriculum

The MBA will teach you the foundations of key management areas, while offering you the opportunity to specialise in areas of your choice. Our study programme features seven required modules, your choice of six electives, and a consultancy project, bringing all of your learning together.

Required modules 2015–16

- ⊠ Accounting & Financial Management
- ⊠ Economics of the Business Environment
- ⊠ Marketing*
- ⊠ Modelling & Analysis for Management
- ⊠ Operations Management
- ⊠ Organisational Behaviour*
- ⊠ Strategic Advantage*.

Elective modules

Select six electives from a wide range delivered either entirely online, via a mix of online and face-to-face teaching, or via intensive five-day face-to-face format.** If you have an energy industry background, you also have the option to select electives from our Global Energy MBA.

Examples of modules taught entirely online

- ⊠ Strategy & Practice
- ⊠ Entrepreneurship & New Venture Creation
- ⊠ Mergers & Acquisitions
- ⊠ Management of Change

Examples of modules that mix online and face-to-face formats

- ⊠ Operations Strategy
- ⊠ Strategic Marketing
- ⊠ International Business.

Examples of our intensive face-to-face format

These are run over five consecutive weekdays at the Warwick campus, or Friday and Saturday every other weekend at The Shard in London. These modules are shared with our Executive MBA students:

- ⊠ Corporate Finance
- ⊠ Corporate Governance***
- ⊠ Behavioural Sciences for the Manager***
- ⊠ Innovation & Creativity in Organisations
- ⊠ Investments & Risk Management
- ⊠ Leadership & the Art of Judgement***
- ⊠ Managing Organisational Performance***
- ⊠ Project Management
- ⊠ Strategic Marketing
- ⊠ Supply Chain Management.

Please note that we offer a wide range of elective options each year, the ones listed here are an indicative selection. Module availability may vary year-to-year dependent on faculty availability, student demand, and timetable scheduling constraints.

Your consultancy project

Your consultancy project will probably take you up to a year to complete, and is the culmination of everything you have learned during your studies. It will demonstrate that you can integrate your learning from the individual modules into a cohesive whole, taking multiple perspectives on a business issue and writing around 15,000 words to explore your subject thoroughly.

Your project might be the incentive you can use to encourage your employer to sponsor you. The promise of the quality of focus and expertise which will be brought to the endeavour can be a powerful motivator.

Key

* Module available in five-day intensive face-to-face format, or by online learning. Location for face-to-face teaching varies from year-to-year but previous locations include Athens, Boston USA, Istanbul and Dubai.

** Availability of places will vary and one face-to-face format module is included in your tuition fee. Attendance at subsequent face-to-face format modules will attract a surcharge calculated on the current fee differentials, in 2015–16 the surcharge is £1175.

*** Also taught at The Shard, (London), on alternate Fridays and Saturdays.