

# The Warwick MBA by distance learning

## Our curriculum

The Warwick MBA will teach you the foundations of key management areas, while offering you the opportunity to specialise in areas of your choice. Our study programme features seven core modules, your choice of six electives from around 55, and a consultancy project to draw together your learning.

### Core modules

- ⌘ Accounting & Financial Management
- ⌘ Economics of the Business Environment
- ⌘ Marketing
- ⌘ Modelling & Analysis for Management
- ⌘ Operations Management
- ⌘ Organisational Behaviour
- ⌘ Strategic Advantage

### Elective modules

The majority of our elective modules are available residentially at WBS; fewer are available by distance learning. Some are available in Germany, India, Ireland, Switzerland, Mexico, Dubai and Hong Kong. If you have an energy industry background you can also take electives from the Warwick Global Energy MBA. Please note that availability and delivery modes may vary and this list is provided for guidance only.

- ⌘ Advanced Corporate Finance
- ⌘ Applied Corporate Finance **G**
- ⌘ B2B – Marketing and Sales **SG**
- ⌘ Behavioural Sciences for the Manager
- ⌘ Business and Corporate Taxation in Europe **G**
- ⌘ Business in Society – the roles & responsibilities of global business
- ⌘ Business Models for Renewable Energy **SG**
- ⌘ Challenges of Strategic Human Resource Management **G**
- ⌘ Coaching Skills **DL**
- ⌘ Complexity, Management & Network Thinking
- ⌘ Consumer Behaviour **G**
- ⌘ Corporate Communication **SG**
- ⌘ Corporate Finance **D**
- ⌘ Corporate Governance
- ⌘ Corporate Mergers & Restructuring **G**
- ⌘ Credit Risk Management **SG**
- ⌘ Cross-Cultural Management **G**
- ⌘ Doing Business in China **C**
- ⌘ Doing Business in India **I**
- ⌘ Doing Business in Mexico **M**
- ⌘ Entrepreneurship and Design Thinking **G**
- ⌘ European Business Law
- ⌘ Entrepreneurial Finance
- ⌘ Entrepreneurship & New Venture Creation **D**
- ⌘ Financial Analysis
- ⌘ Global Branding **IR**
- ⌘ Global Corporate Strategy **G**
- ⌘ Global Information & Process Management **G**
- ⌘ Human Resource Management **D**
- ⌘ Improving Management Decision Making
- ⌘ Innovation & Creativity in Organisations **D**
- ⌘ International Business **D**
- ⌘ International European Business Law **SG**
- ⌘ International Marketing **G**
- ⌘ Investments & Risk Management
- ⌘ Leadership & the Art of Judgement
- ⌘ Leading for Innovation
- ⌘ Management Accounting **D**
- ⌘ Management of Change **D**
- ⌘ Managerial Economics
- ⌘ Managing the Digital Workplace
- ⌘ Marketing through Social Media **D**
- ⌘ Mergers & Acquisitions **DL**
- ⌘ Operations Strategy **D**
- ⌘ Project Management
- ⌘ Performance Management

- ⌘ Psychology of Investing & Financial Decisions
- ⌘ Responsible Business Negotiation **G**
- ⌘ Service Management **HK**
- ⌘ Service Management: Transforming Service Organisations
- ⌘ Service Marketing
- ⌘ Strategic Development
- ⌘ Strategic Global Outsourcing and Offshoring **D**
- ⌘ Strategic Human Resource Management
- ⌘ Strategic Leadership **G**
- ⌘ Strategic Marketing **D**
- ⌘ Strategy & Practice **D**
- ⌘ Supply Chain Management

### Your consultancy project

Your consultancy project will probably take you up to a year to complete, and is the culmination of everything you have learned during your studies. It will demonstrate you can integrate your learning from the individual modules into a cohesive whole, taking multiple perspectives on a business issue and writing around 15,000 words to explore your subject thoroughly.

Your project might be the incentive you can use to encourage your employer to sponsor you. The promise of the quality of focus and expertise which will be brought to the endeavour can be a powerful motivator.

### Key

- G** at Mannheim Business School, Germany
- I** at Indian Institute of Management, Ahmedabad
- M** at IPADE Business School, Mexico
- D** also available by distance learning

- DL** distance learning only
- HK** also available in Dubai or Hong Kong
- IR** available in Ireland only
- SG** at the University of St. Gallen, Switzerland
- C** at Guanghua School of Management (GSM) in Beijing