

Warwick Business School Postgraduate courses





Visit our website for the latest information on our courses, fees and scholarship opportunities, as well as our latest news, events, and to hear from former and current students what life is really like here at WBS.

We're always happy to talk through any questions you might have.

wbs.ac.uk/students/masters

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About Warwick Business School

Warwick Business School (WBS) is one of the world's leading business schools, highly ranked in major league tables. We attract students with talent and ambition: the socially responsible leaders of tomorrow.

Academic excellence underpins everything we do, as does the impact our research has on society. Creativity runs through our teaching and learning; we take inspiration from all areas of contemporary culture. The arts, psychology and science are woven into much of our cutting-edge research and practice.

We are an institution that looks at things differently – challenging what you knew before and preparing you to become someone who makes a difference in the future.

Investing in you

We invest in the future of business by enabling the most talented students to receive a top-quality business education. We have £2million+ of WBS Scholarships available to the most talented candidates from all over the world, and you will automatically be considered for a WBS Scholarship when you submit your course application.

Global networks

When you join WBS as a postgraduate student you become part of a thriving global business community of over 37,000 individuals. WBS and the University of Warwick have an excellent relationship with many of the top organisations in the world, giving you the opportunity to network and connect with potential employers. You will also benefit from membership to the biggest online business school community in Europe, the WBS LinkedIn group.

Rankings & accreditation

In 2000, WBS became the first UK business school to hold triple accreditation from the world's major management education associations: the European Foundation for Management Development's EQUIS system, the US-based Association to Advance Collegiate Schools of Business (AACSB), and the Association of MBAs.

Globally, the University is ranked in the world's top 15 for Employer Reputation (QS 2014/15). Our MSc Finance is ranked first in the UK for pure Finance by the *Financial Times*, alongside our MSc Management which is ranked top in the UK for graduates securing employment.

Our MBA programmes consistently feature in some of the world's most prestigious rankings, including our Distance learning MBA which is ranked first in the UK and second in the world by the *Financial Times* (March 15).

International community

At WBS, we have students who come from approximately 120 countries to learn at undergraduate, Masters, MBA, and PhD levels in our thriving and dynamic student body. Our overseas students are offered a superb level of support through the University's International Office, and our own dedicated academic and administrative staff.

A powerhouse of teaching excellence

We are the largest department of the University of Warwick, *The Times* and *The Sunday Times* 'University of the Year 2015'. Now in its 50th year, the University of Warwick consistently features in the top 10 of UK university rankings, and has developed a global reputation for excellence in research.

At WBS you will engage with and be taught by some of the world's best researchers, business teachers and experts, to help you reach your career goals. With this kind of expertise and knowledge at your fingertips during your studies and for the rest of your career, you can expect to achieve great things.

Reaching new heights

In 2015, WBS London opened at The Shard offering part-time programmes. These include the Executive MBA, part-time Finance and HR Masters programmes, and executive education courses, all delivered in our inspiring teaching space on the 17th floor.

We have also enhanced our existing facilities at Warwick with a £25 million extension, making WBS one of the largest business schools in the UK. Opened in summer 2015, the innovative state-of-the-art teaching facilities include two new lecture theatres, a Behavioural Science Lab and break-out study areas to enable collaborative and creative learning.

Our ambition is to give you the best possible education, in the most inspiring environment possible, to ensure you reach your true potential.

We are clear about where we are going and how we are going to get there. Are you?

Your career

Career support, tailor made for you

At WBS, we are committed to helping you to achieve your potential, and our dedicated CareersPlus team are here to support you throughout your studies, and your career.

Our approach is designed to help you develop and execute a market driven career strategy that builds on your previous experiences, cultural differences, personal skills and values. This will boost your leadership skills and employability, and ultimately enable you to reach your career goals.

Our personal development and career planning activities are an integral and essential part of your programme, with clearly timetabled workshops, recruiter events and individual career coaching designed to mirror your personal aims and objectives. You will also enjoy access to the jobs portal, events and careers fairs organised by the University of Warwick's Student Careers and Skills team.

Workshops and guidance

Our career skills workshops and one-to-one support are there to help you develop impactful applications, hone your interview skills, gain exposure to assessment centres and assist with offer negotiation techniques.

Business games, simulations, case studies and other experiential learning techniques are all used to give you practical exposure to leadership and management skills.

Recruiter events

We work with recruiters from a variety of sectors to organise events on campus at Warwick and at WBS London at The Shard. We also arrange on-site company visits and online interactions. These events are an excellent way for you to learn about employment opportunities and partner organisations, and to broaden your professional network.

Industry and sector insights

We run a series of sector specific events throughout the year to provide insights into key industries including Consultancy, Finance, Energy, Technology, Consumer Products, Healthcare and Manufacturing. Sessions focus on management challenges, latest trends, job roles and hiring strategies. Each session includes an introduction from a sector specialist and insights from alumni and industry-insiders based on their own career journeys.

Consultancy projects

Many of our programmes provide the opportunity for you to undertake group or individual consultancy projects. Consultancy projects allow you to apply your learning in a real business environment, to gain exposure to a sector or company of interest and to enhance your strategic and stakeholder management skills. Our 'Business Leader' series and practitioner lectures also help to add to your commercial awareness.

Professional networks

You will have access to a wide range of active professional networks, with a regular programme of face-to-face, online events and discussions.


Mentoring


Our award-winning alumni mentoring programme, coupled with the support from our WBS Alumni Careers Managers, ensures that you are provided with an ongoing relationship with WBS far beyond completion of your studies.


Information and online resources


As a WBS student you will also have access to a full range of online resources to support your development and job search. This includes a comprehensive website, and self-assessment tools such as Insights Discovery and interactive resources to support you with case studies, salary negotiation and vacancy identification.

MSc Accounting & Finance

 **Course duration**
12 months full-time


 **Study programme**
5 core modules
2 elective modules
10–12,000 word dissertation


 **Fees**
Visit our website for the latest information.

 **Entry requirements**
See page 17 and our website for the latest information.

Further information

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 +44 (0)24 7615 0333

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Why this MSc?

The world of accounting and finance is fast-paced and competitive; this course will give you the edge as you explore how accounting and reporting decisions affect markets and companies, and study accounting in its wider social context.

If you are aspiring to work in the finance or accounting profession, and have a strong academic background, this course will give you the skills you need for a wide range of careers with some of the world's top companies.

What will I study?

You will explore current accounting and finance theory and develop a more critical understanding while also exploring cutting-edge techniques in finance. Your lectures will introduce key theories, concepts, and economic models, and in classes you will solve financial problems and numerical exercises, analyse case studies, and make presentations of research published in academic journals. Visits by guest speakers from all areas of financial services complement the academic programme throughout the year.

Modules

You will study five core modules, and two elective modules. One elective module will be an accounting module, and you can choose the other from a selection of relevant modules from behavioural science through to quantitative finance.

Assessment

Assessment is a mix of exams, project work, and tests, with your 10–12,000 word project and dissertation bringing all of your learning together.

After you graduate

Students from this programme have gone on to work for organisations including:

- ▣ KPMG
- ▣ J.P. Morgan
- ▣ Barclays
- ▣ HSBC
- ▣ EY
- ▣ China Citi Bank

Core modules


Asset Pricing & Investments	Corporate Financial Management	Financial Reporting & Statement Analysis
Issues in Accounting I and II	Research Methods in Accounting	


Elective modules *(please note this is a sample range and may be subject to change)*


Accounting Information & Markets	Advanced Corporate Finance	Behavioural Finance
Corporate Governance	Derivative Securities	Financial Risk Management
Fixed Income & Credit Risk	International Financial Management	Judgement & Decision-Making
International Financial Markets	Management Accounting & Control	Market Microstructure
Mergers and Acquisitions & Corporate Control		


MSc Finance




See page 20 for part-time variant

 **Course duration**
12 months full-time

 **Study programme**
6 core modules
2 elective modules
8,000 word dissertation

 **Fees**
Visit our website for the latest information.

 **Entry requirements**
See page 17 and our website for the latest information.

Further information
 wbs.ac.uk/go/msfin
 +44 (0)24 7615 0333
 masters@wbs.ac.uk

Why this MSc?

Our MSc Finance is the UK's top ranked pure finance course (*Financial Times*, 2014), and the course has benefitted from recommendations following consultation with the Bank of England, Goldman Sachs, Merrill Lynch, and many of our alumni.

We have been awarded CFA Program Partner status by the CFA Institute, certifying that we have embedded at least 70% of the CFA Program Candidate Body of Knowledge into our course content.

If you're looking to kick-start a career in the banking and finance sector, and you have a flair for mathematics, economics, or statistics/econometrics this course may be your perfect next step.

What will I study?

You will gain a deep theoretical and conceptual knowledge of finance, economics, and quantitative skills, to prepare you for a range of careers in the financial sector. Visits by guest speakers from all areas of financial services complement the academic programme throughout the year. Modules are taught through a combination of lectures, classes, and computer lab sessions.

Modules

You will complete six core modules which cover key areas in modern finance, while two elective modules allow you to focus on your personal preferences.

Assessment

Assessment is a mix of exams and coursework with your 8,000 word dissertation bringing all of your learning together.

After you graduate

Students from this programme have gone on to work for organisations including:

- Deutsche Bank
- Barclays
- Deloitte
- EY
- Tata Capital
- Central Bank Egypt

The *Financial Times* ranks this course as the UK's top pure finance course, and in the world's top 15. (June 2014)


Core modules


Asset Pricing	Corporate Finance	Empirical Finance
Investment Management	Practice of Investment Management	Quantitative Methods for Finance

Elective modules (please note this is a sample range and may be subject to change)


Advanced Corporate Finance	Big Data Analytics	Derivative Securities
International Financial Management	Judgement & Decision-making	Mergers and Acquisitions & Corporate Control
Behavioural Finance	Banking & Financial Institutions	Market Microstructure


MSc Finance & Economics

 **Course duration**
12 months full-time

 **Study programme**
6 core modules


2 elective modules
8,000 word dissertation


 **Fees**
Visit our website for the latest information.

 **Entry requirements**
See page 17 and our website for the latest information.

Further information

 wbs.ac.uk/go/msfe

 +44 (0)24 7615 0333

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Why this MSc?

The academic excellence of WBS and the University of Warwick's Department of Economics comes together for this programme which is ideal for those from either a finance, or economics background, looking to expand their knowledge.

If you already have a strong grounding in economics, are highly numerate, and want to learn to apply your knowledge to finance, this course unites the two disciplines. You will be considering jobs in the City or in the capital markets of your own country, in areas such as asset management, corporate finance, trading, financial regulation, economic and financial consulting and central banking.

What will I study?

You will explore the most advanced tools in finance and use your economics background as a springboard to increase your career options. Lab work will give you hands-on experience of using software to perform finance-related calculations and conduct realistic simulations. Econometric methods are also taught in the lab, so you will learn to apply econometric software to empirical research and financial market estimations.

Modules

You will study six core modules covering key material in finance, economics and econometrics, and choose two elective modules to allow you to focus on your personal interests.

Assessment

Assessment is a mix of exams and coursework with your 8,000 word dissertation bringing all of your learning together.

After you graduate

Graduates of this course typically enter roles in banking and consulting, in organisations including:

- ✦ Bank of England
- ✦ Barclays
- ✦ BlackRock
- ✦ Deutsche Bank
- ✦ European Commission
- ✦ J.P. Morgan

Core modules


Asset Pricing & Investments	Corporate Financial Management	Econometrics
Empirical Finance	Macro-economics	Micro-economics

Elective modules *(please note this is a sample range and may be subject to change)*


Alternative Investments	Advanced Corporate Finance	Behavioural Finance
Big Data Analytics	Derivative Securities	Financial Reporting & Financial Statement Analysis
Financial Risk Management	Fixed Income & Credit Risk	International Financial Management
Mergers and Aquisitions & Corporate Control	Judgement & Decision Making	Market Microstructure
Practice of Investment Management		


MSc Financial Mathematics




 **Course duration**
12 months full-time

 **Study programme**
6 core modules

2 elective modules
10,000 word dissertation

 **Fees**
Visit our website for the latest information.

 **Entry requirements**
See page 17 and our website for the latest information.

Further information
 wbs.ac.uk/go/msfm
 +44 (0)24 7615 0333
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Why this MSc?

This is a well-established course offering a challenging high-level mix of disciplines taught by some of the University of Warwick's top departments - WBS, the Warwick Mathematics Institute, and the Department of Statistics, preparing you for a career in quantitative finance.

If you have a strong mathematical and statistics background, this programme will prepare you for a career using sophisticated statistical and mathematical modelling tools within financial engineering, front and back office "quant" roles in investment banking, risk management, hedge funds, and insurance and actuarial positions.

What will I study?

Join us to gain both a deep theoretical and conceptual knowledge of finance, together with the requisite high level probability, statistics and mathematics to enable you to undertake advanced quantitative modelling.

Lab work will give you hands-on experience of using software packages for simulations and time series analysis. You will also learn C++ programming which will enable you to price sophisticated derivative structures.

Modules

You will study six core modules covering key areas of finance, statistics and maths, and two elective modules.

Assessment

Assessment is a mix of exams and coursework with a 10,000 word dissertation bringing all of your learning together.

After you graduate

Graduates of MSc Financial Mathematics typically go into roles in quantitative finance in organisations including:

- ▣ UBS
- ▣ BlackRock
- ▣ PricewaterhouseCoopers
- ▣ Hong Kong SAR Government
- ▣ Merrill Lynch
- ▣ Goldman Sachs

Core modules


Asset Pricing & Investments	C++ for Quantitative Finance	Numerical Methods
Continuous Time Finance for Interest Rate Models	Derivative Securities	Probability & Stochastic Processes

Elective modules *(please note this is a sample range and may be subject to change)*


Behavioural Finance	Financial Risk Management	Financial Time Series
Fixed Income & Credit Risk	Practice of Investment Management	Partial Differential Equations in Finance


MSc Business (Consulting)

 **Course duration**
12 months full-time

 **Study programme**
7 core modules


1 elective module
8,000 word dissertation,
or Business in Practice route.


 **Fees**
Visit our website for
the latest information.

 **Entry requirements**
See page 17 and our website
for the latest information.

Further information

 wbs.ac.uk/go/mibc

 +44 (0)24 7615 0333

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Why this MSc?

This course will provide you with the opportunity to break into business and gain insight into consulting. It is an ideal route for graduates in subjects other than business to achieve a rapid conversion, so that they can enter the employment market with a solid understanding of core business subjects, and specialist knowledge in consulting.

What will I study?

You will gain an understanding of the roles of business consulting in the 21st century and explore the main models of consulting and the portfolio of skills, methods and techniques applied within these models.

Modules

You will begin with your core module, Introduction to Consulting, and three other modules in related key business areas (Strategy Analysis and Practice, People and Organisations, and current Issues in Leadership).




In Term 2 you will study three specialist modules (Leading and Managing Change, Project Management, and Developing Consulting Expertise), and choose one elective module allowing you to explore another field.

Assessment

Assessment is a mix of exams, project work, and tests. You can choose to complete your Masters via an 8,000 word dissertation, or our Business in Practice route which includes two additional elective modules and our applied Business in Practice module. This choice enables you to tailor the programme to your individual career objectives.

After you graduate

Previous WBS graduates have gone on to work in organisations including:

-  Google
-  KPMG
-  Morgan Stanley

Core modules

Current Issues in Leadership	Developing Consulting Expertise	Introduction to Consulting
Leading and Managing Change	People and Organisations	Project Management
Research Methodology <i>(dissertation route only)</i>	Strategy Analysis and Practice	

Elective modules *(please note this is a sample range and may be subject to change)*

Big Data Analytics	Business IT & Services	Corporate Governance
Entrepreneurship and Business Venturing	International Business	Leading for Innovation

MSc Business (Finance & Accounting)



Course duration
12 months full-time



Study programme
7 core modules

1 elective module
8,000 word dissertation,
or Business in Practice route.



Fees
Visit our website for
the latest information.



Entry requirements
See page 17 and our website
for the latest information.

Further information

wbs.ac.uk/go/mibfa
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masters@wbs.ac.uk

Why this MSc?

This course will provide you with the opportunity to break into business and gain insight into finance and accounting. It is an ideal route for graduates in subjects other than business to achieve a rapid conversion, so that they can enter the employment market with a solid understanding of core business subjects, and specialist knowledge in finance and accounting.

What will I study?

You will evaluate the financial performance of a company, forecasting its future performance and estimating its fundamental value.

Modules

You will begin with your core module, Foundations of Financial and Management Accounting, and three other modules in related key business areas (Quantitative Methods for Business, Fundamentals of Economic Behaviour, and Strategy Analysis and Practice).

In Term 2 you will study three specialist modules (Corporate Finance, Business Analysis & Valuation, and Strategic Management Accounting) and choose one elective module, allowing you to explore another field.

Assessment

Assessment is a mix of exams, project work, and tests. You can choose to complete your Masters via an 8,000 word dissertation, or our Business in Practice route which includes two additional elective modules and our applied Business in Practice module. This choice enables you to tailor the programme to your individual career objectives.

After you graduate

Previous WBS graduates have gone on to work in organisations including:

- KPMG
- Morgan Stanley
- Proctor & Gamble

Core modules


Business Analysis & Valuation	Corporate Finance	Foundations of Financial and Management Accounting
Fundamentals of Economic Behaviour	Quantitative Methods for Business	Research Methodology (dissertation route only)
Strategic Management Accounting	Strategy Analysis and Practice	

Elective modules (please note this is a sample range and may be subject to change)


Big Data Analytics	Business IT & Services	Corporate Governance
Entrepreneurship and Business Venturing	International Business	Leading for Innovation


MSc Business (Leadership)

 **Course duration**
12 months full-time

 **Study programme**
7 core modules


1 elective module
8,000 word dissertation,
or Business in Practice route.


 **Fees**
Visit our website for
the latest information.

 **Entry requirements**
See page 17 and our website
for the latest information.

Further information

 wbs.ac.uk/go/mibl

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 masters@wbs.ac.uk

Why this MSc?

This course will provide you with the opportunity to break into business and gain insight into leadership. It is an ideal route for graduates in subjects other than business to achieve a rapid conversion, so that they can enter the employment market with a solid understanding of core business subjects, and specialist knowledge in leadership.

What will I study?

In contemporary organisations managers at all levels must exhibit leadership in the way they manage change, enact strategy, encourage innovation and ensure ethical conduct. Our new for 2015 'Leadership' course provides you with direct access to the world of senior business figures and middle managers tasked with leading change.

Through innovative modules you will gain insights into the challenges of today's fast-paced business organisations and will spend time experiencing the practice of managers who support leaders.

Modules

You will begin with your core module, Current Issues in Leadership, and three other modules in related key business areas (People and Organisations, Perspectives on Business, and Strategy Analysis and Practice).

In Term 2 you will study three specialist leadership modules (Managerial Work and Practice, Ethical Leadership, Leading the Knowledge-based Organisation) and choose one elective module.




Assessment

Assessment is a mix of exams, project work, and tests. You can choose to complete your Masters via an 8,000 word dissertation, or our Business in Practice route which includes two additional elective modules and our applied Business in Practice module. This choice enables you to tailor the programme to your individual career objectives.

After you graduate

This is a new course, but the evidence from graduates from our other courses such as MSc Management indicates that a degree from WBS makes you highly employable.

Previous WBS graduates have gone on to work in organisations including:

-  Ernst & Young
-  IBM
-  Deloitte


Core modules


Current Issues in Leadership	Ethical Leadership	Leading the Knowledge-based Organisation
Managerial Work and Practice	People and Organisations	Perspectives on Business
Research Methodology (<i>dissertation route only</i>)	Strategy Analysis and Practice	

Elective modules (*please note this is a sample range and may be subject to change*)


Big Data Analytics	Business IT & Services	Corporate Governance
Entrepreneurship and Business Venturing	International Business	Leading for Innovation


MSc Business (Marketing)

 **Course duration**
12 months full-time

 **Study programme**
7 core modules

1 elective module
8,000 word dissertation,
or Business in Practice route.

 **Fees**
Visit our website for
the latest information.

 **Entry requirements**
See page 17 and our website
for the latest information.

Further information
 wbs.ac.uk/go/mibm
 +44 (0)24 7615 0333
 masters@wbs.ac.uk

Why this MSc?

This course will provide you with the opportunity to break into business and gain insight into marketing. It is an ideal route for graduates in subjects other than business to achieve a rapid conversion, so that they can enter the employment market with a solid understanding of core business subjects, and specialist knowledge in marketing.

What will I study?

You will develop a critical understanding of the major strategic marketing issues faced by organisations, as well as the planning and processes involved in implementing strategic marketing solutions.

Modules

You will begin with your core module, Marketing, and three other modules in related key business areas (Quantitative Methods for Business, Fundamentals of Economic Behaviour, and Strategy Analysis and Practice).




In Term 2 you will study three specialist marketing modules (Strategic Marketing, Global Branding, and Service Marketing) and choose one from a choice of elective modules allowing you to explore another field.

Assessment

Assessment is a mix of exams, project work, and tests. You can choose to complete your Masters via an 8,000 word dissertation, or our Business in Practice route which includes two additional elective modules and our applied Business in Practice module. This choice enables you to tailor the programme to your individual career objectives.

After you graduate

Previous WBS graduates have gone on to work in organisations including:

-  Ogilvy PR
-  Three
-  Oxfam

Core modules


Fundamentals of Economic Behaviour	Global Branding	Marketing
Quantitative Methods for Business	Research Methodology <i>(dissertation route only)</i>	Service Marketing
Strategic Marketing	Strategy Analysis and Practice	


Elective modules *(please note this is a sample range and may be subject to change)*


Big Data Analytics	Business IT & Services	Corporate Governance
Entrepreneurship and Business Venturing	International Business	Leading for Innovation

MSc Business Analytics




 **Course duration**
12 months full-time

 **Study programme**
4 core modules
4 elective modules
12,000 word dissertation,
or consultancy project.

 **Fees**
Visit our website for
the latest information.

 **Entry requirements**
See page 17 and our website
for the latest information.

Further information

-  wbs.ac.uk/go/msba
-  +44 (0)24 7615 0333
-  masters@wbs.ac.uk

Why this MSc?

Demand for graduates with technical skills in analysing big data sets, as well as strong business acumen, is by far exceeding supply.

We closely collaborate with the major business analytics service providers, IBM and SAS, to deliver a teaching and learning experience that reflects the latest developments in practice and research. Two modules (Analytics in Practice and Text Analytics) have been jointly developed with these companies.

This course is ideal for you if you want to build your quantitative consultancy skills and pursue a career in analytics and consulting related roles.

What will I study?

Join us to learn how to gain business insights from the intelligent use of large data sets through statistical methods, optimisation techniques and predictive models, and applying these to business problems.

Gain an understanding of the role of business analytics within an organisation, improve your business acumen and communication skills, and obtain commercial research experience for your CV through your project and dissertation.

Modules

You will study four core modules to give you an overview of key areas of business analytics, and take four elective modules of your choice.







Assessment

Assessment is a mix of exams and coursework. Your project and dissertation, both 12,000 words, will either be as a consultant to an organisation or as applied research.

After you graduate

According to a ranking by US News and World Report, Market Research Analysts and Operations Research Analysts were the Best Business Jobs of 2014.

Students from this programme have gone on to work for organisations including:

-  CapGemini
-  Credit Suisse
-  KPMG
-  Morgan Stanley
-  Bloomberg
-  BBC Radio 1

Core modules

Analytics in Practice	Business Statistics	Operational Research Modelling
Spreadsheet Modelling		

Elective modules *(please note this is a sample range and may be subject to change)*

Advanced Data Analysis	Forecasting	Pricing and Revenue Management
Simulation	Strategy Analytics	Text Analytics

MSc Human Resource Management & Employment Relations

See page 20 for part-time variant



Course duration
12 months full-time



Study programme
6 core modules

3 elective modules
10,000 word dissertation



Fees
Visit our website for the latest information.



Entry requirements
See page 17 and our website for the latest information.

Further information

wbs.ac.uk/go/mshrm
+44 (0)24 7615 0333
masters@wbs.ac.uk

Why this MSc?

WBS is accredited by the Chartered Institute for Personnel & Development (CIPD), demonstrating not only the rigorous academic and professional standards students on our Human Resource Management & Employment Relations courses meet, but also that our graduates are equipped with the knowledge, skills and proficiencies desired by employers.

This course covers all aspects of HR and will prepare you for a wide variety of roles in the public, private and third sector.

What will I study?

Explore the future of work and employment, from the rights and interests of employees to the relationship between people management and organisational competitiveness.

Modules

You will study six core modules and three electives.

Assessment

You will be assessed by a mix of exams, essays, presentations and group work, with a 10,000 word dissertation bringing all of your learning together.

After you graduate

Our HR graduates typically go into HR roles in a wide variety of organisations including:

- Adidas
- IBM
- PricewaterhouseCoopers
- Save the Children
- Visa
- Amazon

Core modules


Introduction to Human Resource Management	Leading and Managing People	Managing Human Resources
Organisational Behaviour	Researching Industrial Relations and Management of HR	Work and Human Resources in Global Context


Elective modules *(please note this is a sample range and may be subject to change)*


Comparative Employment Relations	Employment Relations in Britain	Equality and Diversity
Global & European Governance of Employment Relations		

MSc Information Systems Management & Innovation



 **Course duration**
12 months full-time

 **Study programme**
6 core modules
2 elective modules
12,000 word dissertation

 **Fees**
Visit our website for the latest information.

 **Entry requirements**
See page 17 and our website for the latest information.

Further information

-  wbs.ac.uk/go/ismi
-  +44 (0)24 7615 0333
-  masters@wbs.ac.uk

Why this MSc?

Technology and the business world are vitally interconnected; using technology intelligently and creatively can help to achieve competitive business advantage. This course focuses on putting theory into practice and exploring technology as an integral part of the management of global organisations.

We have close relationships with many IT and consulting organisations including Ernst & Young, Barclays Capital, SAP, Google, and Deloitte who all value the WBS approach of developing managers with a creative approach to integrated technology.

If you are interested in a career in management or IT consultancy, this course will develop your management and consulting skills and encourage you to think critically about wider issues outside narrow technology boundaries. It's about using technology to enhance business, not technical coding.

What will I study?

You will gain an excellent foundation in the theory and practical use of information systems and learn to manage technology to achieve business value. Modules are taught through lectures and visits from guest speakers keep a real-life perspective on your studies.

Modules

Six core modules and two electives will offer you an excellent foundation in the theory and practical use of information systems.







Assessment

Assessment is a variety of coursework, exams, and finally a 12,000 word dissertation which brings all your learning together.

After you graduate

Our graduates work in business consultancy including management, finance and operations, and also in Information Technology (IT) areas such as IT consultancy, CRM and software design, testing, and integration.

Students from this programme have gone on to work for organisations including:

-  Accenture
-  Bank of America
-  Capgemini
-  Cisco Systems
-  Citigroup
-  Deloitte

Core modules


Data and Business Intelligence	Digital Business Strategy & Strategy Design	Digital Business & Workplace Technologies
Enterprise Information Systems	Global Sourcing & Innovation	Knowledge, Work & Innovation


Elective modules *(please note this is a sample range and may be subject to change)*


Information Systems Consultancy	Organisational Analysis	Technological Innovation & Change
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MSc International Business

 **Course duration**
12 months full-time

 **Study programme**
6 core modules
3 elective modules
capstone module

 **Fees**
Visit our website
for the latest information.

 **Entry requirements**
See page 17 and our website
for the latest information.

Further information
 wbs.ac.uk/go/msib
 +44 (0)24 7615 0333
 masters@wbs.ac.uk

Why this MSc?

A new course for 2015 that will teach you how to run a business in the increasingly globalised world we live in. The world is more connected than ever, so international trade and investment is not just the preserve of multinationals, small and medium-sized enterprises (SMEs) also want to know how to trade abroad and need to know how to operate in different countries if they are to grow.

What will I study?

You will learn how companies design, implement and manage international strategies; develop a critical awareness of the issues; learn the links between strategy and performance; data analysis; the latest academic research in international business; the role of government; economic behaviour; marketing internationally and global branding. You will leave WBS with a critical understanding and the tools to do international business in the modern age.

Modules

In Terms 1 and 2 you will study six core modules and choose two elective modules allowing you to explore a specialist field. In Term 3 and over the summer, you will study one further elective module and complete your core content of International Business Research and the double weighted capstone module Business in Practice.







Assessment

Assessment is a mix of exams, project work, and tests, with a capstone module bringing all your learning together and developing your applied skills and industry expertise.

After you graduate

This is a new course, but the evidence from graduates from our other courses such as MSc Management indicates that a degree from WBS makes you highly employable.

Students from this programme have gone on to work for organisations including:

-  Citibank
-  IBM
-  Oxfam
-  PepsiCo
-  Morgan Stanley
-  Deutsche Bank

Core modules


Business in Practice	Fundamentals of Economic Behaviour	International Business
International Business Strategy	Marketing	Quantitative Methods for Business
Research in International Business	Strategy Analysis and Practice	

Elective modules *(please note this is a sample range and may be subject to change)*


Corporate Finance	Ethical Leadership	Financial Analysis & Management
Global Branding	Marketing through Social Media	Entrepreneurship and Business Venturing


MSc Management

 **Course duration**
12 months full-time

 **Study programme**
3 core modules


6 elective modules
5,000 word group dissertation
and 7,500 word dissertation.


 **Fees**
Visit our website
for the latest information.

 **Entry requirements**
See page 17 and our website
for the latest information.

Further information

 wbs.ac.uk/go/msm

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 masters@wbs.ac.uk

Why this MSc?

Convert your first degree into a valuable general management qualification. We have designed this course for ambitious graduates from non-business backgrounds such as the arts, humanities, social sciences, mathematics, or science who are looking for a general management perspective to enable them to pursue a wide range of careers in business.

What will I study?

Refine and build upon your communication, teamworking, and presentation skills through individual and group work, and develop your personal and professional skills in decision-making, problem-solving, analysis, and critical reflection.

Modules

Three core modules will give you a broad overview of key business areas, while two elective modules each term will allow you to tailor the course to suit your own aspirations.

Assessment

You will have group and individual assessments, plus exams, with a 5,000 word group dissertation and a 7,500 word individual dissertation.

After you graduate

Students from this programme have gone into a range of careers including management, marketing, purchasing, strategic customer management, business consultancy, and organisational development in organisations including:

- ✦ Barclays Capital
- ✦ Bloomberg
- ✦ British Council
- ✦ Capgemini
- ✦ Citibank
- ✦ Deloitte

The Financial Times ranks this course as the UK's number one for graduate employment. (September 2014)

Core modules


The Foundations of Corporate Performance	Marketing	Strategy, Analysis and Practice
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Elective modules *(please note this is a sample range and may be subject to change)*


Big Data Analytics	Business IT and Services	Corporate Finance
Design in Business	Economics for Management & Business	Entrepreneurship and Business Venturing
Financial Analysis for Management	Governance & Corporate Responsibility	International Business
Operations Management	People & Organisations	


MSc Marketing & Strategy




 **Course duration**
12 months full-time

 **Study programme**
6 core modules

3 elective modules
15,000 word dissertation

 **Fees**
Visit our website for the latest information.

 **Entry requirements**
See page 17 and our website for the latest information.

Further information
 wbs.ac.uk/go/msms
 +44 (0)24 7615 0333
 masters@wbs.ac.uk

Why this MSc?

Marketing is not a free-standing activity, but needs to be at the core of any company strategy. Our MSc Marketing & Strategy programme combines the two crucial disciplines providing the theoretical background for making marketing and strategy decisions, both within companies and from an advisory perspective in service providers and consultancies, giving you a well-rounded perspective.

If you're interested in a career in marketing or strategic management, brand management or business planning, this course will provide the perfect basis from which to achieve your goals.

What will I study?

Studying both Marketing and Strategy together will enhance your understanding of the broader implications of decisions for an organization as a whole, giving you the confidence and expertise to apply your skills in a variety of roles in company development. Modules are taught through lectures and an extensive use of case studies provides a real-life perspective on your studies.

Modules

Six core modules and three elective modules allow you to gain a balanced understanding of the two disciplines.

Assessments

Assessment is a variety of coursework, exams, and finally a 15,000 word dissertation which brings all of your learning together.

After you graduate

Students from this programme have gone into a range of careers in marketing and strategic management, in organisations including:

- ▣ Bentley Motors
- ▣ Coca-Cola
- ▣ Estée Lauder
- ▣ Google
- ▣ Hewlett Packard
- ▣ KPMG

Core modules

Advanced Marketing Management	Advanced Strategic Management	Issues in Marketing: Theory & Practice
Issues in Strategy: Theory & Practice	Research methods for Marketing and Strategy	The Environment of Business

Elective modules *(please note this is a sample range and may be subject to change)*

Global Branding	Global Business Strategy	Marketing through Social Media
Service Marketing	Strategy and Practice	The Diffusion of New Products & Technologies

Entry requirements

Finance courses

Course	Academic qualifications *	Other considerations
MSc Accounting & Finance	Excellent undergraduate degree from a UK university or overseas equivalent which contains substantial elements of accounting, as well as some quantitative modules and preferably some microeconomics.	
MSc Finance	Excellent undergraduate degree in a relevant subject, such as finance, economics, or business administration from a UK university or the equivalent from an overseas university. You must have achieved a good standard in mathematics, economics, and statistics/econometrics.	We will consider excellent (high 2:1 or equivalent) degree in other subject areas that demonstrate strong analytical skills e.g. statistics, maths, physics or engineering.
MSc Finance & Economics	Excellent undergraduate degree from a UK university or overseas equivalent. Your degree would normally need to be in economics, or have a substantial economics component, and you must have taken courses in microeconomic and macro-economic theory. Competencies are also required in calculus and statistics.	
MSc Financial Mathematics	Excellent undergraduate degree from a UK university or overseas equivalent. You must have a strong mathematical and statistics background so a degree in mathematics, physics, or statistics will be most suitable. Engineering will be acceptable if you have completed a statistics module in your second year or above.	

Business courses

Course	Academic qualifications *	Other considerations
MSc Business (Consulting)	You must have, or be expecting to obtain, a good undergraduate degree from a UK university or overseas equivalent. This stream will suit a wide variety of candidates looking to break into business and we welcome applicants from all academic fields.	
MSc Business (Finance & Accounting)	You must have, or be expecting to obtain, a good undergraduate degree from a UK university or overseas equivalent. This stream will suit a wide variety of candidates looking to break into business and we welcome applicants from all academic fields.	If you have studied a significant amount of accounting at undergraduate level then the MSc Accounting & Finance degree (page 3) may be a better option for you.
MSc Business (Leadership)	You must have, or be expecting to obtain, a good undergraduate degree from a UK university or overseas equivalent. This stream will suit a wide variety of candidates looking to break into business and we welcome applicants from all academic fields.	

* WBS welcomes applications from high calibre candidates from all around the world. Candidates offering a non-UK degree may wish to refer to our country information pages to see if your current or expected qualification is likely to meet our minimum academic requirements

warwick.ac.uk/study/international/countryinformation

continued over...

Entry requirements

Business courses (continued...)

Course	Academic qualifications *	Other considerations
MSc Business (Marketing)	You must have, or be expecting to obtain, a good undergraduate degree from a UK university or overseas equivalent. This stream will suit a wide variety of candidates looking to break into business and we welcome applicants from all academic fields.	If you have studied a significant amount of marketing at undergraduate level then the MSc Marketing & Strategy (page 16) may be a better option for you.
MSc Business Analytics	You must have, or be expecting to obtain, a good undergraduate degree from a UK university, or overseas equivalent. We consider applications from a wide range of candidates as long as you can demonstrate a strong mathematical and statistical ability.	
MSc Human Resource Management & Employment Relations	You must have, or be expecting to obtain, a good undergraduate degree from a UK university, or overseas equivalent. We accept students from a wide range of disciplines.	
MSc Information Systems Management & Innovation	You must have, or be expecting to obtain, a good undergraduate degree from a UK university, or overseas equivalent. We welcome applications from a broad range of disciplines. Don't worry if you haven't got prior IT experience because this course is not designed as a 'tools and techniques' course. We do not require you to have prior knowledge of information technology.	
MSc International Business	You must have, or be expecting to obtain, a good undergraduate degree from a UK university, or overseas equivalent. This stream will suit a wide variety of candidates looking to break into business and we welcome applicants from all academic fields.	
MSc Management	You must have, or be expecting to obtain, a good undergraduate degree from a UK university, or overseas equivalent. Our students come from diverse backgrounds including arts, social sciences, humanities, engineering and mathematics.	
MSc Marketing & Strategy	You must have, or be expecting to obtain, a good undergraduate degree from a UK university, or overseas equivalent. Your degree will need to be in a business-related subject. You should have a good knowledge of marketing and/or strategy in your degree, or have relevant work experience.	

* WBS welcomes applications from high calibre candidates from all around the world. Candidates offering a non-UK degree may wish to refer to our country information pages to see if your current or expected qualification is likely to meet our minimum academic requirements

🌐 warwick.ac.uk/study/international/countryinformation

How to apply

Application

Application is through the University of Warwick's online form.

wbs.ac.uk/go/mastersapply

We cannot comment on individual eligibility before you apply and we can only process your application once it is fully complete, with all requested information received. We operate a rolling admissions process so there is no deadline. There is a non-refundable application fee.

English language

If English is not your first language, you must meet a minimum overall standard in a recognised test of English, examples are shown below. You must show a good balance across all sections of the test and it must have been taken within two years of starting the course. We will require your certificates as evidence.

References

You must supply two academic references if you graduated within the last two years.

These can be from anybody who has taught you. If you graduated over two years ago we will accept one professional and one academic reference, or two professional references.

Once you have paid your application fee, we will email your referees inviting them to submit a reference for you online. It is your responsibility to ensure references have been submitted.

Transcripts

You must supply an official transcript of your degree with your application, which includes modules from all years of your degree including those being studied in the final year. Failure to provide this will result in your application being delayed.

Statement of purpose

This should be around 500 words in length, and answer the following:

- Why have you selected this course? What are your motivating factors?
- What are your areas of interest within the course?
- What contributions do you feel you can make to the course?
- How do you see the course affecting your career plans?
- What evidence of research or reading in this area can you show?

Fees and scholarships

See our website for the latest fee information.

wbs.ac.uk

WBS Scholarships are available to the most talented candidates from all over the world.

You will automatically be considered for a WBS Scholarship upon submitting your course application. There is no deadline for applications, but we advise you to apply as soon as possible.

wbs.ac.uk/go/scholarships

We have £2 million+ of WBS Scholarships for the most talented applicants to our MSc postgraduate courses, as well as our MBA and Doctoral Programmes.

English language test

Test	Minimum Score
IELTS	7.0 – all four languages elements have to be scored 6.0+, with a maximum of two language components at lowest level 6.5
PTE Academic	70 with 51+ in every section
CPE	Grade C (CEFR level C2) or above
CAE	Grade C – scoring 60+, no worse than three component results at borderline and one at weak
TOEFL	100 – minimum language components L21, R22, W21, S23

Reach new heights

Join us to study at The Shard, the tallest building in the European Union.

This iconic location brings our academic excellence to the heart of the city of London. Take your career to the next level with one of our part-time courses for working executives.

MSc Human Resource Management & Employment Relations, part-time

For experienced HR professionals and those looking to enter a career in people management, our MSc Human Resource Management & Employment Relations will deepen your knowledge and lead to Chartered HR Manager status.

MSc Finance, part-time

Our MSc Finance course is ranked first in the UK for pure finance by the *Financial Times*. You can now study with us part-time at The Shard, enabling you to continue with your day job, while boosting your career prospects.

You can now also study Warwick Business School's top rated Executive MBA at The Shard.

Executive MBA (London)

Our part-time Executive MBA programme at The Shard will inspire, engage and challenge you over 24 months as you develop your strategic leadership skills. Take your career to the next level as you implement what you learn back at work.

Contact our Recruitment Team or visit our website for the most up-to-date course details, entry requirements and fees.

wbs.ac.uk/go/london

london@wbs.ac.uk



MBA portfolio and Doctoral Programmes

Why an MBA?

Our MBA courses have climbed in the world rankings because of our reputation for excellence in scholarship and our highly employable graduates. Whatever your aims – we can help you achieve them.

Full-time MBA

Ranked in the world's top 40 by the *Financial Times*, our one-year MBA programme combines the science of human behaviour with creative thinking, to give you the edge in a highly competitive world.

Distance learning MBA

Ranked first in the UK, and second in the world by the *Financial Times*, we pioneered the Distance learning MBA. Study part-time over three years and fit your MBA around your schedule.

Executive MBA

Our part-time Executive MBA ranked in the world's top 20 by the *Financial Times*, study in bursts of residential teaching over three years, while you apply what you learn directly to your day job.

Global Energy MBA

Our three-year course combines the strategic leadership skills offered by the MBA with a focus on the international energy industry, helping you become a visionary manager in this challenging field.

Contact our MBA Team or visit our website for the most up-to-date course details, entry requirements and fees.

- 🌐 wbs.ac.uk/go/mbaportfolio
- ✉ warwickmba@wbs.ac.uk

Why a PhD?

We have one of the largest and most successful Doctoral Programmes in Europe, and it is an integral part of our research culture. We offer two programme variants: general management and business, and our specialised PhD in Finance.

Contact our Doctoral Team or visit our website for more information.

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- ☎ +44 (0)24 7652 4754
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