





International Executive Development Programme

September 2016 – The Shard London

 **Date**
19–23 September 2016

Further information

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-  wbs.ac.uk/go/capetown

WBS in association with the University of Cape Town

Why not go the extra mile and take your learning and future career prospects to a new international level?

Warwick Business School, in the United Kingdom, offers you the opportunity to enhance your management and leadership development in London, an international hub of business and finance.

Programme highlights

You will acquire international business and leadership acumen from experienced WBS professors and practitioners, taught at WBS London.

You will learn how to grow an international business with a macroeconomic view, identify hidden biases in thinking, and understand the capital market. You will develop the skills to establish durable, competitive advantage, and have the chance to visit internationally-acclaimed business institutions.

The programme also includes a dinner to socialise and network with your peers, and the opportunity to visit key London visitor attractions, making this a truly life and career-changing learning and cultural experience.

About WBS

Warwick Business School (WBS) is one of the world's leading business schools, highly ranked in major league tables. We attract students from all over the world with talent and ambition, and help them to become the socially responsible leaders of tomorrow.

Our Executive Education programmes combine world-class teaching and industry expertise to provide organisations and individuals with the tools they need to achieve.

A powerhouse of teaching excellence

We are the largest department of the University of Warwick, The Times and The Sunday Times 'University of the Year 2015'. The University of Warwick consistently features in the top 10 of UK university rankings, and has developed a global reputation for excellence in research.

Reaching new heights

In 2015, WBS London opened on the 17th floor of The Shard offering part-time programmes. These include the Executive MBA, Executive Education programmes, and the Doctor of Business Administration, all delivered in our inspiring teaching space with spectacular views across the heart of the City of London.

Our ambition is to give you the best possible education, in the most inspirational environment possible, to ensure you reach your true potential.

How high do you want to go?

Key Programme themes

Behavioural Science for leaders	International Business	Leadership
Macroeconomics and international capital	Managing investors	

Meet the Executive Education team

Academic leads



John Thanassoulis, Professor of Financial Economics

Professor Thanassoulis is Assistant Dean of WBS Executive Education, and Professor of Financial Economics. He specialises in the scientific analysis of strategic decision making, and the effect this has on the financial stability of organisations.



Crawford Spence, Professor of Accounting

Professor Spence has lived on three continents, and worked in many more. He is a leading expert in growth and development of international professional service firms into new markets.



Nick Chater, Professor of Behavioural Science

Professor Chater has won four national awards for psychological research, and was elected a Fellow of the Cognitive Science Society in 2010. His research interests include cognitive and behavioural sciences, especially reasoning, decision making and language.



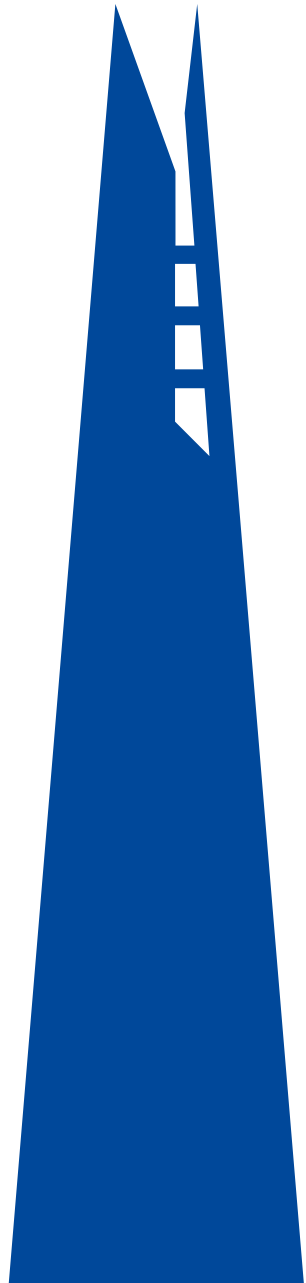
Jonothan Neelands, Professor of Creative Education

Professor Neelands is a National Teaching Fellow, and Chair of Drama and Theatre Education at the University of Warwick. He is an experienced creative workshop leader and drama practitioner, with a national and international reputation for delivering high quality keynotes and master classes.



James Mitchell, Professor of Economic Modelling and Forecasting

Professor Mitchell researches a broad range of applied economic, financial and econometric issues of practical interest of policymakers, financial institutions and business.



WBS London, our new teaching space at The Shard.

