


Under graduate programme


2013




Our web site has full details of our degree courses, and lots of real-life stories.

We're always happy to talk through any questions you might have.

 wbs.ac.uk/go/undergraduate

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contents

4	Learning at Warwick
6	Campus living
8	Launching your career
11	Internships
13	Planning for your future
14	BSc Accounting & Finance
18	BSc Management
22	BSc International Business
26	BSc International Management
28	Joint degrees
30	Applying to us
31	Your global network

[Warwick is] ... lauded to the skies for its success in every sphere.

The Independent

Consistently rated among the best universities in the country, Warwick is something of a leader in the academic field.

The Guardian University Guide



For five years running, WBS has been voted one of the top business-to-business brands in the UK for quality, reliability, and distinction.

The Superbrands council, comprising business experts and professionals, considers that a Business Superbrand has established the finest reputation in its field and offers customers significant emotional and/or tangible advantages over its competitors, which customers want and recognise.

A photograph of three students sitting on a large, dark, angular sculpture. The student on the left is a woman with long brown hair, wearing a white sleeveless top and dark blue trousers, smiling. The student in the middle is a man with glasses and short dark hair, wearing a maroon t-shirt, also smiling. The student on the right is a man with short dark hair, wearing a bright green t-shirt, leaning forward and smiling. In the background, there are green bushes and a white building with blue window frames under a bright sky.

We are one of the six universities most consistently rated the best in Britain according to the Higher Education Funding Council for England. Together with Cambridge, Oxford, Imperial College, LSE, and UCL, we have consistently appeared in the top ten in three university league tables.


Being highly respected both academically and by employers, and having a bustling campus with plenty to entertain you, makes Warwick first choice for ambitious students.

Welcome to Warwick

Warwick is renowned for its entrepreneurial spirit, and attracts a certain sort of student – one who engages with everything and seizes all opportunities. Our students form and join student associations, organise events and network effectively, enter competitions with students at other universities, and set up their own businesses.

Warwick Business School Society (WBSS)


The Warwick Business School Society was set up by our students for our students. It provides an opportunity for you to socialise with like-minded students, meet prospective employers, and learn skills that will give you an edge in the jobs market. WBSS arranges social, corporate, and sporting events as well as extra learning opportunities including the WBSS Forum.

 wbss.co.uk

WBS Entrepreneurship Network (WBS-EN)


Our network of graduates, students, and staff will help you immerse yourself in entrepreneurship. WBS-EN allows entrepreneurs, funders, and subject-matter experts to explore business and learning opportunities, and share knowledge and experience, through an online forum and face-to-face events.

In partnership with the Warwick Enterprise Hub, WBS-EN brings together teaching, research, and practice and provides help and support to entrepreneurs and investors. WBS-EN can help you with generating new ideas, business planning and set-up, raising finance, marketing, mentoring, and networking.

 wbs-en.com

Warwick Entrepreneurs

Warwick Entrepreneurs is a student society sponsored by Bank of America and Accenture which provides a platform for personal development through regular workshops, business competitions, and trips. Our major events include our Be Your Own Boss competition, Young Entrepreneurs Forum, and Global Entrepreneurship Week. Students are supported through advice, mentoring, and start-up services while being inspired by some of the UK's finest young and experienced entrepreneurs.

 warwickentrepreneurs.com

Learning at Warwick

WBS is the largest department of the University of Warwick. Join us and become part of our lively entrepreneurial culture with excellent corporate contacts. Access all the University's superb academic facilities, including a huge and well-resourced library and language centre, as well as state-of-the-art IT facilities.



Learn from our guests

WBS and Warwick regularly host guest lectures and business presentations from leading world figures and companies. Previous visitors have included:

- Professor Lord Robert Skidelsky, economic historian and world authority on Keynes
- James Smith, Chairman, Shell UK
- Professor Andrew Sentance, Member of the Bank of England Monetary Policy Committee.

Recent visiting organisations have included:

- ACAS
- dunnhumby
- Ernst & Young
- Triodos Bank
- UBS
- United Biscuits
- Virgin Media Business
- Volvo.

Library

Warwick's exceptional library, transformed by a £3.5 million refurbishment, is right in the middle of campus with over 1.2 million volumes and extensive online resources including 30,000 electronic journals. You can use the library electronically, on and off campus.

warwick.ac.uk/go/library

Learn another language

WBS recognises that an additional language is increasingly seen as an essential skill for professionals. Language study is a compulsory part of our BSc in International Business, and available as an elective option on all of our other degrees.

Technology at Warwick

Computing facilities here are excellent, with a broadband-speed connection to the Internet available in all study bedrooms on campus. Our unique online study environment, *my.wbs*, is specially designed to enable you to network and share resources with other students and staff and keep up to date with all the WBS news. It helps you to track your choice of modules, read the latest resources posted by tutors, and participate in lively debates. It's an information hub, and one that is widely used and highly valued by current students.

wbs.ac.uk/go/mywbstour

The Learning Grid is a unique, integrated learning landscape for individual and group working. Open 24/7, it features digital multimedia, reference material, careers information, wireless networking, video editing, cleverboards, networked PCs, video players, plasma screens, Internet points, and presentation rooms so you can work whenever you like.

warwick.ac.uk/go/grid



Environment

We offer a great balance between urban and rural life, being close to a large city while offering space to relax in the tranquillity of the Warwickshire countryside.

You're only an hour away from London by train, 20 minutes from Birmingham, Stratford-upon-Avon, and Warwick, and just 10 minutes from Coventry. On campus, you're surrounded by lakes, meadows, and woods while still having easy access to a supermarket, bars, cafes, restaurants, post office, hairdresser, launderette, banks, travel agency, and health centre – just some of the facilities which make study at Warwick comfortable and convenient.

📍 warwick.ac.uk/go/campus

Sport at Warwick

Superb provision is made for sports activities at the University – so good it's Olympic standard! We have a floodlit athletics track and all-weather pitches supporting outdoor sports including football, rugby, hockey, and cricket. Tennis players are well provided for with both outdoor and indoor courts.

The Sports Centre offers a 25m swimming pool, squash courts, extensive weight training and fitness suites, large climbing centre, martial arts and table tennis facilities, a sauna, and three multipurpose sports halls. There are also over 70 sports clubs, from Aerobics to ZSK Kickboxing.

Warwick Arts Centre

A major cultural attraction of the campus is Warwick Arts Centre. With its concert hall, cinema, two theatres, and art gallery, as well as bars and shops, it attracts some of the biggest names in the arts. There are often great ticket deals for University of Warwick students.

📍 warwickartscentre.co.uk

Students' Union

Warwick Students' Union is massive, one of the largest in Europe, and has recently undergone a multi-million pound redevelopment. It is a central part of undergraduate life, and its position at the centre of the campus means you'll probably be in there at least once a day.

The Students' Union also coordinates the student societies, of which there are over 250 to join – more than at any other UK university. As well as the usual sports and social clubs, choose anything from Animé and Manga to Amnesty, through tap dancing to a co-operative for ethical food – there really is something for everyone. And if your speciality isn't represented, it's easy to set up your own club via the Union.

📍 warwicksu.com

Accommodation

Warwick has a wide range of purpose-built residential accommodation on campus, and you are likely to stay here in your first year. All residences are within 15 minutes' walk of central campus, with most less than five minutes from the heart of the University. Some rooms are en-suite and all have a resident tutor system to ensure safety and comfort. All rooms have broadband Internet access. Dedicated housing for families and students with disabilities is also available.

If you prefer to live off campus, the University can help you find rooms in shared houses and flats. These properties are located in nearby Coventry, Royal Leamington Spa, and Kenilworth. *The Independent* described private rents here as 'a snip' – good to know when you're budgeting.

📍 warwick.ac.uk/go/accommodation

Campus living

A great mix of urban and rural, with everything you need on your doorstep





Currently I am doing a year's study abroad in Hong Kong, which is just one of the amazing opportunities on offer at WBS.

Last year when I was in the UK I was part of the Warwick Investment Forum, was involved with Young Entrepreneurs in Europe, and was the Social Executive of the Basketball Club as well as a player in the men's first team as well as the Student Staff Liaison Committee representative for my cohort.

The environment at Warwick is absolutely unique and attracts highly ambitious and motivated students who want to make the most of life.

Kamen Kamenov
current student on our
BSc in International
Management



Launching your career

While a degree is no guarantee of a job, it will certainly help you on your way. Warwick students and graduates are highly targeted by UK employers, second only to Cambridge, according to a 2011 High Fliers report.

Graduate recruitment of accountants, auditors, and management consultants is forecast by the US Bureau of Labor Statistics to grow very significantly over the next decade, driven by regulatory changes, developments in information technology, and a greater emphasis on accountability, transparency, and controls in financial reporting.

Employers are seeking graduates with technical skills and expertise, in areas such as international business and legislative developments, as well as strong interpersonal and communication skills such as self-discipline, creativity, and the ability to plan strategically.

One of the key strengths of our undergraduate curriculum is that it will help you develop and practise all of the above key skills, giving you a critical edge in the job market.


Coupled with the University's excellent careers provision, and the Warwick Advantage (see page 13) we'll get your career off to a flying start.

The University of Warwick Student Careers & Skills Centre

To help get your career off to the very best start and enhance your graduate employability, we provide information and advice, skills workshops, recruitment events, applications support, employer liaison, vacancy searches, and individual consultations.

We also run a series of careers focus sector events that provide valuable networking opportunities with employers, professional bodies, and alumni across a broad range of career sectors. Previous events include *Investment Banking Uncovered*, *Focus on Finance*, *Careers in Retail*, *International Development*, and *Careers in Marketing & PR*.

In addition, you will have the opportunity to attend a range of Career Management workshops, which are offered as part of the Undergraduate Skills programme

 www.warwick.ac.uk/go/careers

What do our graduates do?

Almost half of WBS undergraduate alumni hold finance related positions, in line with around 45 percent of our students studying our BSc in Accounting & Finance. Over a quarter of our graduates go straight in to full-time further study. So whether you want a career job or a respected base for academia, our undergraduate programme is a great launch pad.

	%
Finance & banking	42
Full-time further study	27
Business analysis, managerial, & consultancy	9
Marketing, sales, & advertising	8
Retail and customer care	2.5
HR & recruitment	1.5
Other	9

Who employs our graduates?

The ten most popular employers sit within the financial services sector with the Big Four taking the lion's share of WBS graduates.

- Accenture
- Barclays Group
- Deloitte
- Deutsche Bank
- Ernst & Young
- HSBC
- IBM
- KPMG
- PricewaterhouseCoopers
- UBS

Other employers who feature significantly include Procter & Gamble, J.P. Morgan, Rolls-Royce and Standard Bank.

A significant proportion of our graduates go on to achieve top positions as Directors or CEOs. But our students are an eclectic bunch: Entrepreneur, Biographer, Lecturer, Police Officer, Journalist. Your degree will take you wherever you want to go!

Warwick's careers guidance is second to none. Conveniently located and with extensive services also online, it is a treasure trove of information. With so many options open to Warwick graduates, it can be useful at times to be pointed in the right direction. Friendly and welcoming, you can book an appointment and talk to someone who can help you wade through the application process.

The careers service also organises many events including Career Insight Evenings where you meet representatives from all types of companies – from big names to smaller enterprises. Being able to chat to someone from the companies gives you a real taste of what it would be like to work there and can help you decide if that's the direction you would like to head in.

There is a never ending events calendar which means that you can gain so much information from the companies themselves. The careers service helps to give Warwick graduates a head start when making that all-important career choice.

Emma Jane North
BSc International Business
with French 2006



I did a three-month internship in BMW's technology steering department where I got the chance to experience what it is like to work in a large multinational corporation and received an insight into the organisation of such a big firm, its activities, and the challenges it faces.

Reflecting back on what I had already studied, and what I am currently studying now, this experience is certainly helping me to connect the dots. I am now better able to understand several theories and also to be more critical about them.

My time at BMW also allowed me to develop, in a practical and real world setting, key skills that are not only vital for my time here but also for my future professional career. I was able to practise skills like teamwork, communication with managers and colleagues, as well as the ability to analyse and handle sizeable datasets.

As a result, this internship helped me form a clearer picture of what kind of career I want to pursue and I am sure it will support my efforts to secure a job after graduation.

Philip Bradonjic
current student on our
BSc in Management



Internships

With over half of the *Times* Top 100 graduate recruiters from the 2012 *High Fliers Graduate Market Survey* saying that candidates without work experience have 'little or no chance of receiving a job offer', having an internship on your CV is essential to stand out from the crowd.

Some organisations run highly competitive internship programmes, with a view to hiring the best candidates on completion. Others take on outstanding individuals on an ad hoc basis.

Some internships are salaried, others are voluntary. Either way there are many good reasons to undertake an internship:

- gain valuable work experience
- place learning in context
- try out career options
- increase your confidence & self awareness
- strengthen your CV & application skills
- build your network
- boost your prospects of a graduate level job
- experience the culture and feel of a workplace
- enhance your industry knowledge.

The University's Student Careers & Skills Centre provides support and guidance to students seeking work experience, both in the form of summer placements and as year-long internships.

They have many links with organisations offering internships and can administer bursaries which may allow you to work unpaid to gain valuable experience.

Their web pages also gather together excellent resources for you to explore the potential for a placement and list hundreds of opportunities aimed at Warwick students.

wbs.ac.uk/go/workexperience

Employers estimate that this year 36% of graduate jobs will be filled by those who have already worked in the company as interns. In banking and finance this figure rises to 43% and for investment banking it is estimated that 71% of jobs will be taken by interns.

Association of Graduate Employers





WBS gives you the opportunity to take part in many business competitions.

I was the team leader for a group of students competing in the IBM Universities Business Challenge. This involved making management decisions for a virtual company, such as changing a product's price or volume of production, or deciding the amount of marketing spend, based on weekly scenario updates.

Each week a simulation was run and the results of your management decisions reflected either a virtual profit (or loss!) for your company. This was a great way to translate what is learnt in lecture halls, and to experience the volatility and uncertainty of the business environment in which management decisions need to be made.

Natasha Dudas
current student on our
BSc in International
Management

Planning for your future

We support some fabulous opportunities to extend your learning and launch your career. Whether entering student competitions, exploring a business project as part of your studies, or taking modules with other University departments, we want to help you prepare for your future.

We're keen that you build your experience and CV while you're here to achieve the best possible start to your career after you graduate. The rewards, whether financial or personal, are there; you just need to go out and get them!

The Warwick Advantage

The Warwick Advantage encourages your involvement in extra-curricular activities. Online resources enable you to reflect on your learning and skills development. The Warwick Advantage Award recognises your extra-curricular achievement and is run in collaboration with the Students' Union and sponsored by IBM. We also offer the Warwick Global Advantage Award, sponsored by Deloitte, to encourage students to fully engage with and reflect upon international extra-curricular and work experiences.

🌐 www.go.warwick.ac.uk/advantage

Competitions

Participating in competitions enhances your employability and provides an important extra item for your CV. Many provide contact with graduate recruiters and help you to start building networks of useful work contacts. Recent competitions in which our students have participated include:

- ❑ The Solvay Business Game
- ❑ Bluetooth Innovation World Cup
- ❑ RBS Indian Summer Challenge
- ❑ The IBM Universities Business Challenge.

Choose cross-curricular study

A huge benefit of studying at WBS is that as part of your elective options you have access to modules from other departments within the University of Warwick allowing you to broaden your experience. Departments offering modules to our students include:

- ❑ Economics
- ❑ Philosophy
- ❑ Politics & International Studies.

Elective modules

Although the choice varies from year to year, and from degree to degree, the elective options available to you from WBS are extensive and include learning a foreign language, and taking options from other departments.

WBS options

This is just a selection of the 40+ modules likely to be available to you.

- ❑ Advanced Financial Reporting
- ❑ Auditing, Governance & Accountability
- ❑ Business Systems Development
- ❑ Corporate Strategy
- ❑ Derivatives & Financial Risk Management
- ❑ Entrepreneurship & New Businesses
- ❑ Ethical Issues & Social Responsibility
- ❑ Finance in New Ventures
- ❑ Financial Statement Analysis & Security Valuation
- ❑ Improving Process Performance
- ❑ International & European Employment Relations
- ❑ International Business Strategy
- ❑ International Financial Management
- ❑ International Marketing
- ❑ Investment Management
- ❑ Law for Entrepreneurs
- ❑ Market Analysis
- ❑ Operations Excellence
- ❑ Project Management
- ❑ Small Business Growth & Development
- ❑ Strategy & Accounting
- ❑ Supply Chain Management

Choose further study with WBS

Around a quarter of our graduates go on to further study; many stay on at Warwick, building on their experience with our faculty. We currently offer around 20 masters courses.

- ❑ MSc Accounting & Finance
- ❑ MSc Business (Finance & Accounting)
- ❑ MSc Business (Marketing)
- ❑ MSc Business (Behavioural Science)
- ❑ MSc Business Analytics & Consulting
- ❑ MSc Finance
- ❑ MSc Finance with Behavioural Science
- ❑ MSc Finance & Economics
- ❑ MSc Finance & Information Technology
- ❑ MSc Financial Mathematics
- ❑ MA Industrial Relations & Managing Human Resources
- ❑ MSc Information Systems Management & Innovation
- ❑ MA International Employment Relations
- ❑ MSc Management
- ❑ MA Management & Organizational Analysis
- ❑ MSc Management Science & Operational Research
- ❑ MSc Marketing & Strategy

There are also opportunities to progress through our masters courses and on to our prestigious Doctoral Programme with funding in place for your studies.

🌐 wbs.ac.uk/go/masters

BSc Accounting & Finance

fact file

UCAS code NN34 BSc/AFA

3 years full time

170 places

entry requirements

GCSE

A in Mathematics and at least B in English, plus at least five other A or B grades

A level

AAA plus AS level B or A* AA, including Mathematics or Further Mathematics at A level

International Baccalaureate

Typical offer 38 points, including Higher Level Mathematics at grade 5 or above

Subject range

At least A level A in Maths or Further Maths, or 5 in IB Higher Level Maths, or equivalent in other Maths qualifications. Maths-related subjects such as Statistics, Economics or Accounting and Finance do not meet this requirement.

Candidates who also have a humanities or social science subject at higher level are likely to be preferred but all applications will be considered on an individual basis. Candidates should also normally present at least seven GCSE passes (or equivalent) grades A or B including A in Mathematics and B in English.

language requirements

see page 30

This is a highly focused course with a specialist emphasis on accounting and financial management as well as a firm grounding in economics, organisational behaviour, quantitative methods, and law.

This degree is our most professionally-oriented undergraduate qualification. It is ideal whichever way you want to pursue your career within accounting and finance, such as joining an accountancy firm, working with the skills of financial analysis and management, or in tax, insurance, investments or banking. It is recognised among major institutions as one of the best foundations for a career in accounting and finance that you can secure.

Our teaching combines a theoretical grounding with a practically-oriented approach that equips you with the skills to apply your new knowledge in practical situations. You will be assessed by a mixture of formal examinations, essays, reports, case study analysis, and group work. This will give you the various skills required to prepare for training and professional qualifications in accountancy, and for many careers in the world of finance.

You can also choose elective modules which may lead to exemptions from the examinations of the major accountancy bodies, a real advantage when it comes to finding a job. For more information on exemptions, see page 17.

Undergraduate Partnership Programme

In collaboration with the Institute of Chartered Accountants in England and Wales (ICAEW), and with Cardiff and Manchester Business Schools, we participate in the Undergraduate Partnership Programme which allows selected students to gain professional work experience during an intercalated year.

After a competitive interview process, successful candidates will spend the third year of the course in paid employment with an accountancy firm, or in an accounting role in business or public service. This will also form the first year of the ACA training contract, the premier professional accountancy qualification. Students then return to WBS for their final year, and employment after graduation will normally be available to complete the training contract.

 wbs.ac.uk/go/icaew



THE INSTITUTE
OF CHARTERED
ACCOUNTANTS
IN ENGLAND AND WALES

CFA partner

Our course has been accredited by CFA Institute. Completing it will help to prepare you for their Level 1 exams.



Ranked number 1 in

The Times Good University Guide 2012

93% of our BSc in Accounting & Finance graduates are employed six months after leaving University.



WBS offers an excellent academic learning environment, an outstanding reputation in the fields of accounting and finance, and an international student base.

Any accounting and finance course will give you an insight into both aspects but what sets WBS apart is the hands-on experience gained. Each year, there was one core module with a focus on team work and presentation skills, in which we were divided into random groups and had to work with people we didn't know – just like in a real business context. But because there was a real feeling of belonging here, competition was defined by trying to achieve the best as a group rather than individuals battling each other.

WBS equipped me with everything I needed for a career in banking, accounting, consultancy, or management and even though I chose to join PricewaterhouseCoopers to complete my ACA, I can see my career going anywhere afterwards.

Axel Stelk
BSc Accounting & Finance 2007
Assurance Associate,
PricewaterhouseCoopers

Course structure

The course begins with an induction programme to introduce you to WBS, our methods of teaching and assessment, group work, the library, and other aspects of university life which may be new to you.

You will then take a number of compulsory core modules, currently one full and 19 half modules, and up to nine elective modules. Some elective modules last for the whole year, others are only for a term.

Core modules

Year 1	Autumn term	Introduction to Financial Accounting Economics For Business Quantitative Analysis for Management 1 Understanding Organisational Behaviour Business in Social & Political Context
	Spring Term	Foundations of Management Accounting Financial Management Quantitative Analysis for Management 2 Business Law 1 Business Planning – Integrative Project
Year 2	Autumn Term	Accounting in Context Financial Reporting 1 Finance 1: Financial Markets Global Environment of Business
	Spring Term	Issues in Management Accounting Financial Reporting 2 Finance 2: Corporate Finance Economics of Strategy Global Integrative Project
Year 3		Critical Issues in Management <i>Plus at least four modules from the following:</i> Accounting Inquiry Advanced Financial Reporting Advanced Management Accounting Auditing, Governance & Accountability Business Taxation Company Law Derivatives & Financial Risk Management Finance in New Ventures Financial Statement Analysis & Security Valuation International Financial Management Investment Management Strategy & Accounting

Career destinations

The majority of our graduates enter immediate employment, with a small percentage continuing on to postgraduate study.

More than half of employed graduates go into accountancy with most joining the Big Four. Others work in financial management in business organisations, and in commercial and investment banking. A significant minority of employed graduates choose to use their generic skills in analysis and problem solving and their understanding of finance and business to enter other business functions. These include retail management, IT, human resources, and sales.

A head start to your accountancy career

On graduation, you may be eligible for exemptions from some of the professional exams of various UK accountancy bodies if you have completed specific modules with us.

Professional bodies do change their syllabuses from time to time, so we cannot guarantee that exemptions available at the start of the course will always be available after graduation.

wbs.ac.uk/go/ugexemptions

ACCA

The Association of Chartered Certified Accountants (ACCA) qualifications are often undertaken as a general accountancy qualification and are suitable for all business areas. With relevant experience you can also audit. ACCA is strong in the developing areas of the world.

www.accaglobal.com

CIMA

Chartered Institute of Management Accountants (CIMA) qualifications are the preferred route for practice in industry, giving you the knowledge and skills to become a business finance professional and avoiding the need for audit exams and training.

www.cimaglobal.com

CIPFA

Chartered Institute of Public Finance and Accountancy (CIPFA) qualifications are most suitable for those entering government and public sector bodies.

cipfa.org.uk

ICAEW

Membership of the Institute of Chartered Accountants in England and Wales (ICAEW) allows you to audit in the UK and provides a stepping stone into corporate management. This is often seen as a preferred route to private practice. Although changes to the rules have limited the number of exemptions available, it is now possible to sit some of the Institute's exams while still at university. There is also the opportunity to participate in ICAEW's Undergraduate Partnership Programme. See page 14.

icaew.co.uk

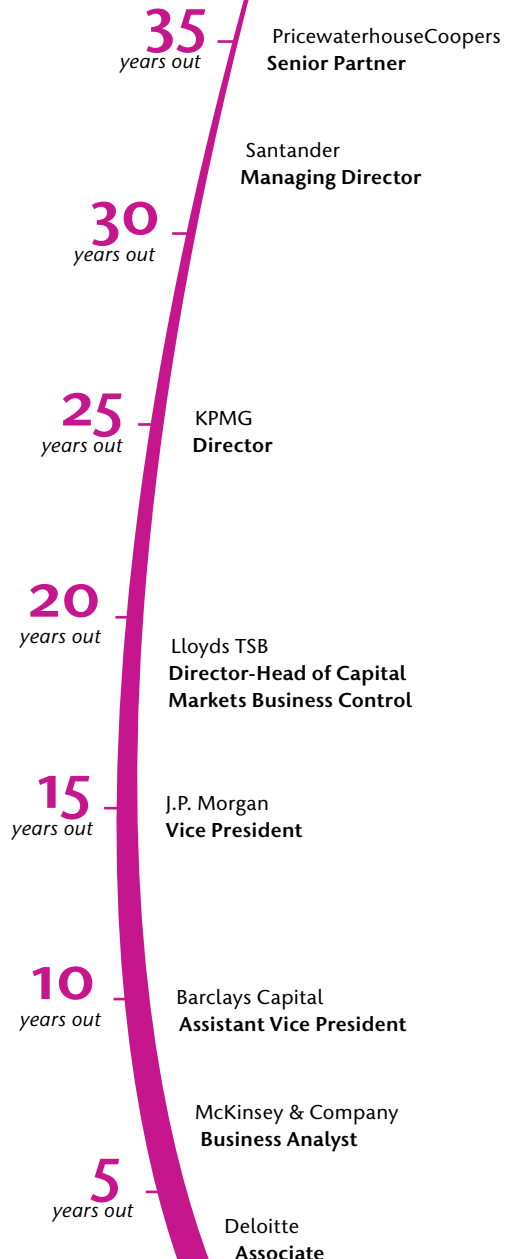
ICAS

Some accountancy firms offer you the alternative of the three-stage examination regime set down by the Institute of Chartered Accountants of Scotland. This also gives you the right to audit company accounts in the UK.

icas.org.uk

Career progression

First graduate 1974



BSc Management

fact file

UCAS code N200 BSc/Mgt

3 years full time

150 places

entry requirements

GCSE

A in Mathematics and at least B in English, plus at least five other A or B grades

A level

AAA plus AS level B or A* AA

International Baccalaureate

Typical offer 38 points

Subject range

A range of Advanced/Higher Level subjects, including Mathematics or a natural science, and a humanities or social science subject is preferred for entry.

Candidates without this mix may therefore be at a disadvantage, however, all applications will be considered on an individual basis. Candidates should also normally present at least seven GCSE passes (or equivalent) grades A or B including A in Mathematics and B in English.

language requirements

see page 30

Our BSc in Management is both academically challenging and highly practical, giving you the opportunity to cover a broad range of subjects and to specialise in areas you are interested in.

The degree will help you to develop a critical understanding of how organisations work, how they are managed, and how they interact with local, national and international environments.

This course will appeal to you if you are considering a career in any area of management, or planning to develop your own business. Not only will you gain management knowledge, you will also develop the skills to apply your knowledge to the analysis and solution of management problems.

You will gain first-hand experience of generating a business idea and planning its development, led by staff from the WBS Centre for Small and Medium Sized Enterprises, one of the leading centres for enterprise research in the UK.

As part of a culturally diverse and supportive undergraduate community, you will be exposed to the latest management theory and practice through case study analysis, collaborative research and interactions with guest contributors from the business world, many of whom are successful WBS alumni.

You will be assessed by a mixture of examinations, essays, reports, and group work, depending on which elective options you choose. Whichever path you choose to follow for your degree, you will leave WBS well prepared for a career in a competitive business environment.

Undergraduate Partnership Programme

In collaboration with the Institute of Chartered Accountants in England and Wales (ICAEW), and with Cardiff and Manchester Business Schools, we participate in the Undergraduate Partnership Programme which allows selected students to gain professional work experience during an intercalated year.

After a competitive interview process, successful candidates will spend the third year of the course in paid employment with an accountancy firm, or in an accounting role in business or public service. This will also form the first year of the ACA training contract, the premier professional accountancy qualification. Students then return to WBS for their final year, and employment after graduation will normally be available to complete the training contract.

 wbs.ac.uk/go/icaew




THE INSTITUTE
OF CHARTERED
ACCOUNTANTS
IN ENGLAND AND WALES

CFA partner

Our course has been accredited by CFA Institute. Completing it will help to prepare you for their Level 1 exams.



94% of our BSc in Management graduates are employed in a graduate job six months after leaving University



WBS feels quite intimate – I seem to be able to recognize everyone and found it easy to make many good friends. The teaching is very good. Most lecturers are very approachable and are happy to answer any additional questions you might have, either through email or during office hours. Not only does it make it easy to get any module-related issues clarified but it's great to have experts who are happy to listen to ideas and discuss areas that you might find particularly interesting.

Alexander Högström
current student on our
BSc in Management

Course structure

The course begins with an induction programme to introduce you to WBS, our methods of teaching and assessment, group work, the library, and other aspects of university life which may be new to you.

Our course gives you many opportunities to develop specialist pathways, so you can 'own' your own learning path and engage more systematically in personal development planning.

The course content currently comprises a compulsory element of one full and 14 half modules, plus up to 14 modules of your choice from over 40 elective options available to you over your three years of study.

Core modules

Year 1	Autumn term	Management, Organisation & Society 1 Markets, Marketing & Strategy Introduction to Financial Accounting Quantitative Analysis for Management 1 Economics for Business
	Spring Term	Management, Organisation & Society 2 Operations Management Foundations of Financial Management Quantitative Analysis for Management 2 Business Planning – Integrative Project
Year 2	Autumn Term	Governance & the Social Environment of Business Global Environment of Business Economics of Strategy
	Spring Term	Global Integrative Project
Year 3		Critical Issues in Management



Nidhi Badaya

The variety of coursework keeps your studies interesting. For one module you could be writing an individual commentary, for another you could be preparing for a Dragon's Den-style pitch.

From doing group presentations to analysing markets for an individual report, WBS gives you a taste of real-world business scenarios. From the start, emphasis has also been placed on developing our transferable skills for career progression.

With two friends, I participated in an international business competition, Citizen Act, organised by Societe Generale. We had to design a corporate social responsibility project under the theme of 'Invent the bank of tomorrow'.

Nidhi Badaya
current student on our BSc in Management

Career destinations

The majority of our graduates go directly into employment, although a significant percentage enter full-time postgraduate study in a management discipline.

Most of our graduates begin their careers in large, global, commercial firms. About a third embark on financial careers and a significant number enter marketing, human resources, or supply chain management. Employment is spread across a wide range of sectors including leisure, retail, the public sector, and the creative arts.

Whatever careers my peers chose to pursue, I think we all would agree that WBS set us up incredibly well for our future, particularly given the fact that we were applying for internships and graduate jobs during the worst financial and economic crisis of our lifetime.

It's amazing just how many people I have met at various courses and when working with other offices, who have also studied at WBS. This is true not just at Ernst & Young but many of my peers say the same about the investment banking divisions in the banks and other Big Four accountancy firms.

Nicky O'Day
BSc Management 2006
Executive, Ernst & Young



BSc International Business

fact file

UCAS code N110 BSc/IB4

4 years full time

40 places

entry requirements

GCSE

A in Mathematics and at least B in English, plus at least five other A or B grades

A level

AAA plus AS level B or A* AA

International Baccalaureate

Typical offer 38 points

Subject range

You must choose to study a language from French, German, Italian, or Spanish, in which you are not already fluent or a native speaker.

You must have a qualification in the language to be studied such as A level or IB Higher Level French, German, or Spanish, or equivalent in other acceptable qualifications, or at least CEFR B2 in all four language skills – reading, writing, listening, speaking.

If you are interested in the Italian stream, evidence of language ability at A level or equivalent in any modern foreign language is sufficient.

Across the rest of your Higher or A level qualifications, we will be looking for a range of subjects including Mathematics or a science, and a humanities or social science subject. General Studies and Critical Thinking are excluded. You must also show evidence of subject continuity from Year 11 to Higher or A level study.

language requirements

see page 30

Gain valuable experience in international management, while furthering your language skills and having the opportunity to study or work abroad.

Our four-year course, with its compulsory year spent abroad, teaches you the basic disciplines of management while giving you specialist insight into areas of international business. Formal tuition in French, German, Italian, or Spanish, coupled with a year spent abroad studying or working, will fast-track your foreign language skills, so essential to working in international business.

When you graduate, you will be ideally placed for a career as an advisor or business manager, with the linguistic and cultural skills essential for working in the international business environment.

Your year abroad

Your year abroad improves your foreign language skills and helps you explore the cultural context of management in other countries, fostering the knowledge and skills needed in an increasingly international environment. It is of huge benefit to you and future employers, and for many of our students it's the highlight of the course.

You can study at a partner institution and/or undertake a work placement, visa and work permit restrictions permitting.

WBS is partnered with leading business schools in several countries in Europe, as well as in Canada and Chile, and new opportunities are arising all the time. You will be guaranteed a place at a partner institution.

We do not organise work placements although we do publish details of employers offering them. All placements must first be vetted and approved by the International Business Year Abroad Coordinator.

Your workload abroad will be similar to that at WBS, and the year counts for 10 percent of your final degree classification. Assessment in your third year is split equally between two core modules: International Business in Context and the Year Abroad Portfolio.

I chose WBS specifically because of this course; I didn't want to waste all the hard work I'd put into learning A level Spanish! WBS was perfect as I would still be learning Spanish in a formal capacity, but it only makes up around 20 percent of the degree, the kind of share between business, my main interest, and Spanish, my secondary, that I really wanted.

I was nervous about my year abroad but also excited about what lay ahead. I'd already spent two month-long stints in Granada, so I had some comfort in knowing the city and what it had to offer and I also had felt the benefit of fully immersing yourself in a language and the rapid progress you make.

It has been interesting studying at Granada University, given the different approach taken to teaching, and having to adjust, as well as the fact it is in another language! At the time of writing, I am arranging final details of my internship in Barcelona where I will really use my Spanish and business skills and gain invaluable experience in the working world, as well as experience working in an international context.

A year abroad may seem a little scary but you really learn to embrace new things and become more independent and confident. I recommend it!

Richard Fullerton
current student on our
BSc in International Business
with Spanish

In 2011, 97 percent of our International Business students gained first or upper second class degrees

I chose WBS because of its global reputation – I wanted to study at one of the best UK universities. I was also aware of the impressive links it has with real businesses and real business people. A lot of the lecturers here have extensive experience in industry as well as being academics.

We did a particularly good module in the first year – an integrative business project – effectively a Warwick Dragon's Den. It's a team challenge where we had to come up with a business idea to present to a panel and complete a business plan. It's great industry experience and gives an opportunity to apply everything that we've learnt. This sets WBS apart as a business school and will make me a very valuable graduate.

Warwick is a 'fresh' university: the campus and facilities here are outstanding; they are modern, convenient, and well maintained – a really great working environment. It has amazing things to offer including active societies, organised events with highly distinguished speakers, huge alumni networks, and world-class lecturers.

I love how international Warwick is. Rumour has it that a third of all Warwick's students are international – I conclude that they all must study at WBS! It's fantastic; I have French, Swedish, Uruguayan, Korean, Sri Lankan, and Australian friends, an amazing mix of cultures, world views, and attitudes to learning.

Sarah Walsh
current student on our
BSc in International Business
with French

Watch Sarah's video
wbs.ac.uk/go/sarahwalsh



Course structure

The course begins with an induction programme to introduce you to WBS, our methods of teaching and assessment, group work, the library, and other aspects of university life which may be new to you.

Our core compulsory element currently comprises four full and 13 half modules, plus up to nine modules of your choice, in addition to language and cultural study

Core modules

Year 1	<i>Throughout the year, you will study a language module in French, German, Italian, or Spanish</i>	
	Autumn term	Management, Organisation & Society 1 Markets, Marketing & Strategy Introduction to Financial Accounting Quantitative Analysis for Management 1
	Spring Term	Management, Organisation & Society 2 Operations Management Foundations of Financial Management Business Planning – Integrative Project
Year 2	<i>Throughout the year, you will continue your language study in French, German, Italian, or Spanish</i>	
	Autumn Term	Governance & the Social Environment of Business Global Environment of Business Economics for Business
	Spring Term	Global Integrative Project Economics of Strategy
Year 3	<i>You will spend your third year studying and/or working abroad and complete two core modules during this year</i>	
		International Management in Context Year Abroad Portfolio
Year 4		Critical Issues in Management Business and Society in Contemporary Europe



Divya Kukar

This course is unique in its incorporation of an obligatory one year 'sandwich' year studying abroad. WBS also gives you all the guidance needed to aid your job search for a work placement overseas. My experience of simultaneously being both a full-time student at Carlos III University, Madrid, and a 'becaria' (intern) at a market research company gave me the best of both worlds. The combination of studying, working, and socialising was at times exhausting, but I have no regrets about merging professional and academic life.

I was keen to expand my language ability, and the year abroad certainly helped in that respect, but my non-academic growth was life changing. My improved appreciation and understanding of the 'outside world' made me feel like a true global citizen. I honestly felt like a different person; much more confident, less culturally ignorant, and in possession of a greater international sensibility.

Divya Kukar
 BSc International Business
 with Spanish 2004
 Account Manager – Travel, Google

Career destinations

Typically, our graduates begin their careers within the UK in large global organisations in roles where they can use their language skills. The biggest employment sector is accountancy and finance, followed by consultancy. A wide range of business functions is represented including sales, IT, logistics, HR, and public administration. Around 20 percent of graduates take time out to travel or teach English overseas as part of a gap year.

After graduating, I joined Arthur Andersen as a technology risk consultant where I used a number of things learnt at WBS to help me progress there. After four and a half years, I focused on moving to the global management consultancy Accenture.

I consulted a number of recruitment consultancies to help me achieve this ambition, and all of them commented on the value of having a WBS education as part of my background. I spent two and a half years with Accenture on a very steep learning curve. My experiences at WBS of managing my time and performing under pressure helped me to become a top performer within my unit.

The knowledge and experience gained during my time studying at WBS have continued to be of immense value in developing my career. Currently I am working with the BBC where I am leading the Programme Management Office for our Finance transformation change programme. The WBS reputation and brand have helped me to arrive at this stage of my career feeling extremely happy with my achievements.

Owain Jones
BSc International Business with French 1995
Finance Effectiveness Change Programme PMO Lead, BBC

Career progression First graduate 1993



BSc International Management

fact file

UCAS code N290 BSc/IntMgt

4 years full time

35 places

entry requirements

GCSE

A in Mathematics and at least B in English, plus at least five other A or B grades

A level

AAA plus AS level B or A* AA

International Baccalaureate

Typical offer 38 points

Subject range

A range of Advanced/Higher Level subjects, including Mathematics or a natural science, and a humanities or social science subject is preferred for entry. Candidates without this mix may therefore be at a disadvantage, however, all applications will be considered on an individual basis. Candidates should also normally present at least seven GCSE passes (or equivalent) grades A or B including A in Mathematics and B in English.

language requirements

see page 30

Launched in 2009, our BSc in International Management will improve your ability to operate in multicultural and global contexts and across cultural boundaries.

You will gain a wide knowledge and understanding of a broad range of areas of business and management and the detailed relationships between these, their applications, and their importance in an integrated international framework.

Course structure

The study programme for this course is the same as our BSc Management in the first, second, and final years. See page 18.

You will spend your third year studying and/or working outside the UK, usually in the English language. Language study is encouraged but not compulsory; unlike our BSc in International Business, this course has no second language entry requirement.

Your third year also contains two core modules from WBS.

International Management in Context

Investigate and evaluate the major issues and problems associated with business in your chosen country.

Year Abroad Portfolio

A piece of work recording, reflecting on, and critically evaluating your experiences during your year abroad.

Your year abroad

You will spend your third year abroad studying with a partner institution and/or on work placement. We have many exchange partnerships already in place and more are being developed to offer you an even wider range of destinations:

- ✦ Cornell University
- ✦ Fudan University
- ✦ Guanghai School of Management, Peking
- ✦ Hong Kong University of Science & Technology
- ✦ McGill University, Montreal
- ✦ Monash University
- ✦ University of British Columbia
- ✦ University of Connecticut
- ✦ University of Richmond
- ✦ University of Sydney
- ✦ University of Wisconsin – Madison
- ✦ Wharton, University of Pennsylvania
- ✦ York University, Toronto
- ✦ plus a number of European partners teaching in English in Denmark, France, Hungary, Italy, the Netherlands, and Sweden.

This past academic year at Cornell I was stretched at work in an American manner and my knowledge and studies were examined every second week. I was a student, an employee, an athlete, a dance instructor, a faculty member, a team player, a new friend. I studied subjects including leadership, negotiation, entrepreneurship, politics – even wines! – all of which were very practical. I competed and travelled across the USA and experienced a different culture.

Now that I am back at Warwick, I notice that I have become more efficient and organised in my work and, more importantly, I have become more open to new ideas and learned to take chances and not shy away from challenges.

My year abroad was the time of my life!

Tanya Bencheva
current participant on our
BSc International Management



The one thing I wanted from my degree was to spend a year abroad. WBS has many partnerships with top universities all over the world: most of my friends are going to the US or to destinations such as Australia or Hong Kong. I am currently studying at Bocconi in Milan where I am having an amazing time. This year is far exceeding all my expectations, the experience is unique and one of the highlights of my life.

Another benefit of studying at WBS is that there are many career events where we can talk to employers and gain an idea of what is awaiting us if we decide to work for them. I was impressed by the career events organised by PwC, a leading professional services firm, and decided to apply there for an internship with a view to getting a graduate job with them.

Adrien Ducarre
current student on our
BSc in International
Management

Joint degrees

We offer many opportunities for cross-curricular study through elective modules on our courses. Additionally, WBS joint degrees are offered in collaboration with other departments at the University of Warwick.

Enquiries about joint courses should be made to the partner department, not WBS.

BSc Computer & Business Studies

Explore computer programming and systems as well as business studies and basic mathematics. Graduate able to understand both computer technology and how to apply it effectively, and qualify for full exemption from the British Computer Society Professional Examination.

You will be based jointly in the Department of Computer Science and WBS and will complete core modules from each faculty, choosing from a selection of electives offered by both to build your ideal course.

BA German & Business Studies

This four-year course will see you spend your third year in a German-speaking country, studying at a partner university and/or working in an industrial or commercial organisation.

You will study core modules from the Department of German, where you will be based throughout your studies, choosing your electives from WBS.

BA Law & Business Studies

Gain a critical understanding of both the legal framework of business activity and the economic and commercial context in which law operates. You can study with us for three or four years, with a fourth year enabling you to take a wider variety of options, including a foreign language.

To obtain part exemption from the qualifying examinations of the solicitors', barristers', or accountancy professions, you must complete the four-year course.

Choose from

BSc Computer & Business Studies	GN41 BSc/CSBS
BA German & Business Studies	RN21 BA/GeBS4
BA Law & Business Studies	MN11 BA/LawBus
BSc Physics & Business Studies	FN31 BSc/PhyBS
BSc Mathematics & Business Studies	G1NC BSc/MBS
BSc Engineering & Business Studies	H1N1 BSc/EngBS
BSc Computer & Management Sciences	GN42 BSc/CMS
BSc Chemistry with Management	F1N2 BSc/ChM
BSc Mathematics, Operational Research, Statistics & Economics (MORSE)	GLNo BSc/MORSE
MMORSE	GOLo MMORSE



I wanted to be in an institution that would provide me with a top-class education in both my fields of interest, and WBS provided that balance.

On a joint degree, the most crucial learning outcome is the ability to understand the links between the disciplines. Warwick is great because it gives you the freedom to choose how deep to specialise.

I took part in many academic projects, from engineering labs to preparing and analysing business plans. Entering the employment world with the knowledge of two areas provided me with an extra edge over others. The way modules are taught dares you to think 'outside the box', and that is a requirement of succeeding in the outside world.

On graduation I took a Masters in Finance to truly develop an in-depth view of the world of financing, and how that applies to engineering projects. This step was crucial and I am about to start a graduate position at a Corporate Finance desk with the Government and Infrastructure team at PricewaterhouseCoopers, well ahead of other applicants in both theory and application.

Without Warwick, I would not have been one step ahead.

Ebrahim Mashal
BSc Engineering
& Business Studies 2007

Applying to us

Competition for a place on our undergraduate courses is strong, and we encourage early application. We recommend you come to one of the University's Open Days held in May and September; our students say that these are invaluable in helping them to decide to apply here for their studies.

We also run additional WBS events between January and April for candidates who receive an offer from us and would like more detailed information.

Academic qualifications

We are looking for students who are both numerate and literate; people who can cope with the necessary quantitative tools to analyse problems, and who can communicate their results effectively.

We prefer candidates who show a balance and breadth of subjects in which numeracy and literacy are apparent and we generally favour 'traditional' academic subjects such as Mathematics, the Sciences, Economics, English, and History. We prefer your numerate and science subjects to be pursued to A2 or Higher level.

Language qualifications, for example A levels or International Baccalaureate Level B / ab initio courses, which are intended for non-native speakers, are not normally acceptable when taken by native speakers of that language. Applicants undertaking these qualifications must satisfy the other subject-specific criteria required for each course.

Language requirements


If your academic qualifications meet our admission requirements, but your English language qualifications are not accepted as equivalent to GCSE or International Baccalaureate English, you may be offered a place conditional on your achieving an acceptable qualification before you join us.

If your first language is not English:

- IELTS 7.0 with no less than 6.5 in each element
- TOEFL 105 internet-based with no less than 24 in any band
- PTE Academic 75 with no less than 59 in each section
- CPE Grade A
- CAE Grade A (No less than borderline in any element)

 ielts.org

 ets.org

 pearsonpte.com

 cambridgeesol.org

UCAS

All applicants, whether UK residents or from overseas, must go through the Universities and Colleges Admissions Service (UCAS). You must apply online using the institution code W20.

 www.ucas.com

We do not normally interview candidates so it is very important that your UCAS form contains all the relevant information about your academic and extra-curricular achievements to show us why you are interested in joining us here at WBS.

A strong personal statement, demonstrating an academic interest in the course and giving examples of your past achievements or positions of responsibility, is crucial. Assess your skills and abilities – what are your strengths and skills, and how would you use and build on them in following this course? If you have applied for a joint or interdisciplinary degree, have you made connections between the various areas of study?

A good check is to see whether your statement answers these questions.


- What really interests me about this subject?
- Which areas of the subject grab my attention and make me want to study it in more depth?
- Have I shown I have read outside my exam syllabus and said what I thought about it?
- Have I shown how this reading relates to other aspects of the subject, and how it has helped to develop my thinking?
- What do I hope this course will do for me personally?
- What do I hope to get out of it?
- Have I shown I have a particular career or area of work in mind which I hope the course will help me to enter?

International students

We have a dynamic international student body at Warwick, attracting students from over 120 countries. We host one of Europe's largest student-run festivals in One World Week, a feast of events celebrating the diversity of our community. Studying with so many different people from different countries and cultures really enhances your experience.

Our overseas students are offered a superb level of support through the University's International Office. From running a network of overseas representatives to attending recruitment events all over the world, the International Office is available to give you all the information you need before choosing WBS.

We offer pre-departure sessions in a number of countries and run one of the UK's largest international orientation weeks to help you settle in to life on campus. Within the International Office there is also a dedicated team of advisors to assist you with ongoing advice on issues such as banking and student visas.

 warwick.ac.uk/go/international

Your global network

The WBS Alumni Association is a network of around 30,000 former students in over 130 countries. You may use the WBS Alumni Association before you get to WBS: our alumni offer support and advice to participants preparing to study here, sharing their experience.

Many of our services and opportunities are available to you as one of our undergraduate students. Our alumni are ambassadors for us in many ways: as WBS group coordinators, mentors to students and professionals, WBS project sponsors, guest speakers and hosts at our events, and as part of our advisory boards – they shape the future of WBS.

When you graduate you will automatically receive free membership of the WBS Alumni Association.

Personal development

We run a mentoring programme for both students and alumni. All mentors have close links with WBS or Warwick, or are WBS graduates.

wbs.ac.uk/go/mentoring

We believe the best managers and organisations are engaged in a process of continuous professional development. Keeping your knowledge base up-to-date is vital. As a WBS graduate you will have lifelong access to both the Warwick Knowledge Centre and also a variety of services and events to ensure you remain fresh and current throughout your career.

warwick.ac.uk/go/knowledge

Keeping in touch

Our magazine has articles combining leading research from top WBS academics and alumni practitioners from all business sectors across the globe.

Our monthly eNewsletter brings updates of our activities straight into your inbox and we have dedicated WBS groups within LinkedIn, Facebook, and Twitter. In addition, we have our own Online Global Directory allowing you to login and search for, and network with, other WBS alumni worldwide

wbs.ac.uk/alumni

Networking

We offer a range of networking opportunities to interact with people right across WBS and the University.

Active alumni groups host group seminars and social events throughout the UK and the rest of the world. We also have professional networks which bring together students, graduates, and our faculty to explore industry practice and the latest research in specific industry areas.

wbs.ac.uk/go/alumni-networks

Professional networks

- Consumer Products & Retail
- Entrepreneurship
- Finance
- Global Energy
- Healthcare & Pharmaceutical
- Manufacturing
- Media & Entertainment
- Net Impact (CSR)
- Public & Third Sector
- Strategy & Consulting
- Sustainability & Environment
- Technology

Geographical groups

- Austria
- Bulgaria
- China
- Cyprus
- Dubai
- Germany
- Hong Kong
- India
- Japan
- Malaysia
- Malta
- Russia
- Singapore
- South Africa
- Spain
- Sweden
- Thailand
- Toronto
- UK

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See our web site for the
latest information.

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