

Stronger together

WBS Alumni Volunteering Guide

Ways to support Warwick Business School through your time, insight, networks and opportunities

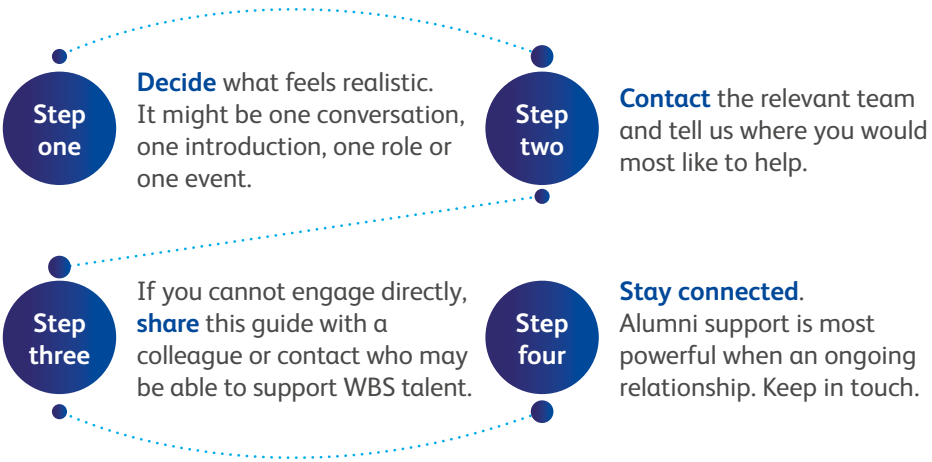


How you can help:

WBS alumni play a vital part in the life of the School. Whether you can offer work experience (internships & placements), a job opportunity, share market insights, speak to students, mentor, host a project or open a door through your network, there are many ways to stay connected and make a real difference. This guide is designed to be easy to pick up, easy to share and easy to act on.

Start here if you want to...	Best route	Quick contact link
1. Knowledge exchange, mentor students and alumni	Formal or informal mentoring, guest speaking, insight sharing. Co-creation of online & in-person learning initiatives	EmployerRelations@wbs.ac.uk or AlumniMentoring@wbs.ac.uk AlumniCareers@wbs.ac.uk
2. Support our reputation through rankings and league tables	Be willing to take part in rankings and alumni outcomes surveys, and understand how your input supports reputation and league tables.	Rankings@wbs.ac.uk wbs.ac.uk/alumni
3. Offer work experience or full time roles to WBS talent: Placements, Internships, Projects and recruitment: early career and experienced hire	Placements, Internships, consultancy projects, specialist hiring, hackathons, case challenges	EmployerRelations@wbs.ac.uk
4. Open doors through your network	Warm introductions to relevant employers, founders or partners	EmployerRelations@wbs.ac.uk Alumni@wbs.ac.uk
5. Support entrepreneurship and founder journeys	Founder insight, contacts, advice and opportunities or be a sponsor for our WBS Founders Hub	Alumni@wbs.ac.uk Founders@wbs.ac.uk
6. Invest in talent through WBS development programmes	Retain talent in your organisation or continue your own professional development through Executive Education and the DBA programme	DBAadmissions@wbs.ac.uk ExecEd@wbs.ac.uk WarwickMBA@wbs.ac.uk

A simple way to get started:



Key ways to engage:

1. Knowledge Exchange: Share your experience, mentor, inspire ambition, and help students & alumni navigate their future

What does this mean?	Students value insight from people who have been where they are now. Alumni support through mentoring, guest speaking, sector panels, presentations, coffee chats, networking sessions or careers events. Sometimes one conversation can shift confidence and broaden horizons.
How you can help	Formal and informal mentoring • Take part in careers fairs, insight events or employer panels • Offer a guest lecture or informal industry session • Share trends, recruitment advice and what good looks like in your field • Co-create learning initiatives with either Faculty or Careers
What's in it for you	Your time and knowledge are genuinely appreciated, sharing it connects you back to a community you helped build. Alumni find that mentoring or speaking at WBS is a deeply rewarding experience, offering fresh perspective, the chance to reflect on your own journey, and the satisfaction of knowing you have made a real difference to the WBS Community.
Find out more	Working with WBS: wbs.ac.uk/working-with-wbs Employer Relations: EmployerRelations@wbs.ac.uk WBS Mentoring: AlumniMentoring@wbs.ac.uk Alumni Careers: AlumniCareers@wbs.ac.uk

2. Support our reputation through rankings and league tables

What does this mean?	Rankings play an important role in strengthening the reputation and visibility of Warwick Business School globally. International rankings rely on alumni participation, particularly through graduate outcome and career progression surveys completed several years after graduation. Alumni feedback helps ensure WBS is accurately represented and recognised for the impact of its programmes.
How you can help	• Be open to participating in ranking surveys (e.g. Financial Times or QS) and understanding how alumni input shapes global rankings • Up to date contact details ensure you receive ranking-related communications • Encourage others from your cohort to participate when surveys are open • Share accurate updates on your career progression, salary development and professional achievements with the rankings team • Keep your LinkedIn profile up to date, celebrate success, ensure your online presence reflects your achievements and the strength of the WBS reputation
What's in it for you	We are enormously grateful for the few minutes it takes to complete a survey or keep your details up to date. Your contribution directly strengthens the global reputation of the degree you worked so hard to earn. A more highly ranked WBS benefits every alumnus, enhancing the value of your qualification and the recognition it carries throughout your career.
Find out more	WBS Rankings: wbs.ac.uk/about/rankings Rankings Team: Rankings@wbs.ac.uk

3. Offer work experience or recruit WBS talent: Placements, Internships, Projects and job opportunities.

What does this mean?	Alumni can make a difference by helping WBS students and graduates' access real career opportunities across the globe for our undergraduate, MSc and MBA programmes. That might mean sharing a vacancy, offering an internship, placement or hosting a consultancy project. It is a practical way to bring in fresh thinking, spot talent early and support the next generation of WBS graduates.
How you can help	• Offer an undergraduate placement, UG or MSc summer internship, MSc or MBA consultancy project, or a virtual project for Foundation students • Sponsor a hackathon or case competition • Recruit from our early careers and MBA talent pool • Introduce the CareersPlus and Employer Relations team to your recruitment, talent or hiring colleagues • Help widen access to opportunities across the UK and international markets
What's in it for you	Offering a placement, internship or project gives access to motivated, well-trained WBS talent that can bring energy and fresh thinking to your organisation. Many alumni found their best hires this way. You also get support from our Employer Relations team throughout, making it as straightforward as possible for you.
Find out more	Working with WBS: wbs.ac.uk/working-with-wbs Employer Relations: EmployerRelations@wbs.ac.uk For UG, MSc and MBA programme information: wbs.ac.uk/courses

4. Open doors through your network

What does this mean?	Sometimes the most valuable contribution an alumnus can make is an introduction. If you cannot engage directly, you may still be able to connect WBS to a colleague in talent acquisition, a hiring manager, a founder, a line of business lead or a relevant external partner.
How you can help	• Make warm introductions to relevant employer or industry contacts • Share this guide internally with colleagues who may want to recruit or collaborate • Help WBS reach new sectors, markets and geographies
What's in it for you	Your network is one of the most powerful tools you have built, and we are truly grateful when you are willing to share it. Opening a door for WBS often leads to unexpected benefits for you too, whether through new business relationships, talented future hires, or simply the goodwill that comes from being known as someone who generously connects people and creates opportunities.
Find out more	Working with WBS: wbs.ac.uk/working-with-wbs Employer Relations: EmployerRelations@wbs.ac.uk GAE: Alumni@wbs.ac.uk

5. Support entrepreneurship and founders

What does this mean?	Alumni can help by sharing founder insight, startup experience, market access and practical advice. This is particularly valuable for students and graduates exploring self-employment, new ventures and sustainable business ideas. This can also help to develop your own network too.
How you can help	• Share startup experience, investor insight or commercial advice • Introduce founders to relevant contacts, customers or partners • Support students and graduates exploring entrepreneurial career paths • Be a sponsor for our WBS Founders Hub
What's in it for you	Sharing your founder experience is a valuable gift you can give to the next generation of entrepreneurs, and we know it is not something everyone is willing to do. Alumni who engage with WBS's entrepreneurship community and the Warwick Enterprise Pathway programme often find it re-energising, sparking new connections, partnerships and ideas. Your involvement also helps shape a stronger, more vibrant ecosystem that benefits founders at every stage.
Find out more	wbs.ac.uk/about/for-the-change-makers/for-the-enterprising/wbs-founders-hub Employer Relations: EmployerRelations@wbs.ac.uk GAE: Alumni@wbs.ac.uk WBS Founders Hub: Founders@wbs.ac.uk

6. Invest in your own development or retain talent through WBS development programmes

What does this mean?	WBS can help you to add value to your employer or your own development by engaging in programmes with Executive Education, MBA study and DBA routes. This is a useful way to help retain talent.
How you can help	• Share Executive Education opportunities with your organisation • Signpost MBA or DBA study routes to colleagues • Explore whether WBS can support leadership development or workforce capability
What's in it for you	Continuing your own development through WBS or championing these opportunities within your organisation is something we genuinely value. By exploring Executive Education, MBA or DBA routes, you invest in your own growth while staying connected to world-class thinking and a global network. We are delighted to support your ambitions, just as you support ours.
Find out more	Executive Education: wbs.ac.uk/courses/executive-education ExecEd@wbs.ac.uk MBA programmes: wbs.ac.uk/courses/mba DBA programme: wbs.ac.uk/courses/doctoral/doctor-of-business-administration MBA Programmes: WarwickMBA@wbs.ac.uk GAE: Alumni@wbs.ac.uk



Key links and contact points

Area	Link / contact
Global Alumni Engagement (GAE) Team	Alumni@wbs.ac.uk wbs.ac.uk/alumni/
Mentoring	AlumniMentoring@wbs.ac.uk
Employer engagement	EmployerRelations@wbs.ac.uk wbs.ac.uk/working-with-wbs
Reputation & Rankings	Rankings@wbs.ac.uk my.wbs.ac.uk/-/academic/203774/home/
Postgraduate programmes	wbs.ac.uk/courses/postgraduate
MBA and experienced hires	wbs.ac.uk/working-with-wbs/mba-and-experienced-hires
Executive Education	ExecEd@wbs.ac.uk wbs.ac.uk/courses/executive-education
MBA programmes	WarwickMBA@wbs.ac.uk wbs.ac.uk/courses/mba
DBA programme	DBAadmissions@wbs.ac.uk wbs.ac.uk/courses/doctoral/doctor-of-business-administration



Warwick Business School
The University of Warwick
Coventry
CV4 7AL

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