Here is a list of cookies used on our website along with further information on their duration, specific uses and links to more information:

| datr | facebook.com | Session - 2 years | Created when a web browser accesses facebook.com, it helps Facebook identify suspicious login activity | Facebook - used to help optimise our Facebook campaigns. They enable us to target more of the types of people who are responding to the advertising as well as to track actions once the user is on the site. Cookies allow us to help deliver ads to people who have previously visited a business's website, purchased its products or used its apps and to recommend products and services based on that activity.

Cookies also allow us to limit the number of times that you see an ad so you don't see the same ad over and over again. We also use cookies to help measure the performance of ad campaigns for businesses that use the Facebook Products. Cookies help us serve and measure ads across different browsers and devices used by the same person. Cookies also allow us to provide insights about the people who use the Facebook Products, as well as the people who interact with the ads, websites and apps of our advertisers and the businesses that use the Facebook Products.

https://www.facebook.com/policies/cookies/ |
|---|---|---|---|---|
| fr | facebook.com | 3 months | Allows control over the "Follow us on Facebook" and "Like" buttons | |
| sb | facebook.com | 3 months | Allows control over the "Follow us on Facebook" and "Like" buttons, collect the language settings and allow you to share the page | |
| | | | | |
| PREF | youtube.com | 8 months | Registers a unique ID that is used by Google to keep statistics of how the visitor uses YouTube videos across different websites. | YouTube - embed videos from our official YouTube channel using YouTube's privacy-enhanced mode. This mode may set cookies on your computer once you click on the YouTube video player, but YouTube will not store personally-identifiable |

VISITOR_INFO1_LIVE	youtube.com	8 months	Tries to estimate the users' bandwidth on pages with integrated YouTube videos.	cookie information for playbacks of embedded videos using the privacy-enhanced mode. Link to YouTube's embedding videos information page.
YSC	youtube.com	Session	Registers a unique ID to keep statistics of what videos from YouTube the user has seen.	PREF - * Expires after eight months VSC - * expires at the end of your session VISITOR_INFO1_LIVE - *expires after eight months remote_sid - * expires at the end of your session
remote_sid	.youtube.com	Session	This cookie is set by the YouTube video service on pages with embedded YouTube video.	
IDE	.doubleclick.net	1 year	These cookies are set by Google, and are used to tailor advertising to a user and help match activity of users across devices.	DoubleClick Campaign Manager - These cookies set by a third party (DoubleClick) and are used for serving targeted advertisements that are relevant to you across the web. Targeted advertisements may be displayed to you based on your previous visits to this website. For example, advertisements about a topic you have expressed an interest in while browsing our site may be displayed to you across the web. In addition, these cookies measure the conversion rate of ads presented to the user. For more information, please visit www.google.com/policies/privacy/partners/. If you wish to disable DoubleClick cookies on your browser please visit this website - https://adssettings.google.com/ & https://policies.google.com/technologies/types
DSID	.doubleclick.net	1 month	These cookies are set by Google, and are used to tailor advertising to a user and help match activity of users across devices.	
guest_id	twitter.com	2 years	Collects anonymous data related to the user's visits to the website, such as the number of visits, average time spent on the website	Twitter - to help us deliver ads, measure their performance, and make them more relevant based on criteria like your activity on Twitter and visits to ad partners' websites. For example, we use cookies and pixels to personalize ads and

			and which pages have been loaded, with the purpose of personalising and improving the Twitter service.	measure their performance. Using these technologies, we can show ads and evaluate their effectiveness based on visits to ad partners' websites. This helps advertisers provide high-quality ads and content that might be more interesting to you.
personalization_id	twitter.com	2 years	This cookie is set due to Twitter integration and sharing capabilities for the social media.	https://help.twitter.com/en/rules-and-policies/twitter-cookies
lang	ads.linkedin.com	Session	Remembers the user's selected language version of a website	Cookies can be used to recognize you when you visit LinkedIn, remember your preferences, and give you a personalised experience that's in line with your settings. Cookies also make your interactions with LinkedIn faster and more secure. Additionally, cookies allow us to bring you advertising both on and off the LinkedIn sites, and bring customized features to you through LinkedIn plugins such as our "Share" button.
BizoID	ads.linkedin.com	Session - 6 months	Used for user identification for remarketing purposes.	
UserMatchHistory	ads.linkedin.com	Session - 6 months	Provides information about users based on their LinkedIn profile data	
lidc	linkedin.com	Session	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	Cookies and other ad technology such as beacons, pixels, and tags help us serve relevant ads to you more effectively. They also help us provide aggregated auditing, research, and reporting for advertisers, understand and improve our service, and know when content has been shown to you. Note: Because your web browser may request advertisements and beacons directly from third party ad network servers, these networks can view, edit, or set third party cookies, just as if you had requested a web page from their site. Ads served by LinkedIn may also set third party cookies.
bcookie	linkedin.com	Session - 2 years	Used by the social networking service, LinkedIn, for tracking the use of embedded services.	

| 1P_JAR | google.co.uk | Session - 6 months | This suite of cookies is used by Google to keep a track of user conversions, store preferences and use those preferences to serve (or not serve) advertising around the web, based on user interests and engagement. | Various Unique Identifiers

These cookies allow our websites to remember information that changes the way the site behaves or looks, such as your preferred language or the region you are in - contains a unique ID Google uses to remember your preferences and other information, such as your preferred language (e.g. English), how many search results you wish to have shown per page (e.g. 10 or 20), and whether or not you wish to have Google's SafeSearch filter turned on.

Google set a number of cookies on any page that includes a Google Map. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Google Maps users. Most of the cookies expire 10 years after your last visit to a page containing a Google Map.

Security - Google security cookies to authenticate users, prevent fraudulent use of login credentials, and protect user data from unauthorized parties. For example, we use cookies called 'SID' and 'HSID' which contain digitally signed and encrypted records of a user's Google account ID and most recent sign-in time. The combination of these two cookies allows us to block many types of attack, such as attempts to steal the content of forms that you complete on web pages. |
CONSENT	google.co.uk	21 Years		
APISID	google.com	Session - 2 years		
DV	www.google.co.uk	Session - 6 months	Google ad personalisation	
OGPC	google.co.uk	Session - 6 months	This cookie is used by Google to provide services and obtain anonymous information on browsing activity.	
NID	google.co.uk	Session - 6 months	Google ad personalisation	
NID	.google.com	Session - 6 months	Google ad personalisation	
SAPISID	.google.co.uk	Session	Used by Google to store user preferences and information of Google maps	
APISID	google.co.uk	Session - 2 years	Used by Google to store user preferences and information of Google maps	
SSID	google.co.uk	Session	This suite of cookies are used by Google to keep a track of user conversions, store preferences and use those preferences to serve (or not serve) advertising around the web, based on	

			user interests and engagement.	Can also include a number of cookies on any page that includes a Youtube video. While we have no control over the cookies set by Google, they appear to include a mixture of pieces of information to measure the number and behaviour of Youtube users, including information that links your visits to our website with your Google account if you are signed in to one. https://policies.google.com/technologies/types
NID	google.com	6 months	This cookie is set by Google tracks your preferences, such as preferred language and location.	
NID	gstatic.com	6 months	This cookie is set by Google tracks your preferences, such as preferred language and location.	
SID	google.co.uk	Session - 2 Years	Google uses this cookie to keep track of Google user activity on individual websites to assist with security monitoring of logged in Google Account users. This cookie is also used for content and advertising personalisation.	
HSID	google.co.uk	Session - 2 Years	Google uses this cookie to keep track of Google user activity on individual websites to assist with security monitoring of logged in Google Account users. This cookie is also used for content and advertising personalisation.	
au	rubiconproject.com	1 year	Rubicon Project cookies gather information with the goal of optimising the	Programmatic advertising Used for campaign targeting, optimisation,

			effectiveness of advertisements	retargeting and reporting. Rubicon use cookies to distinguish you from other users of this website and to provide increased functionality on our website. This helps us to provide you with a better user experience and also allows us to work to improve our website. Used to obtain statistics about how websites are used (including which pages are visited most often and how users came to visit our website); Evaluate website performance; and help ensure that the content / features on the website are relevant for future visits.
cd	rubiconproject.com	1 year	Rubicon Project cookies gather information with the goal of optimising the effectiveness of advertisements	
khaos	rubiconproject.com	1 year	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.	
put_1185	rubiconproject.com	1 year	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of optimising ad display based on the user's movement on websites that use the same ad network.	
rpb	rubiconproject.com	1 month	Registers anonymised user data, such as IP address, geographical location, visited websites, and what ads the user has clicked, with the purpose of	

			optimising ad display based on the user's movement on websites that use the same ad network.	
rpx	pixelrubiconproject.com	1 month	Rubicon Project cookies gather information with the goal of optimising the effectiveness of advertisements	
ruid	rubiconproject.com	3 months	Rubicon Project cookies gather information with the goal of optimising the effectiveness of advertisements	
TDCPM	adsrvr.org	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	Programmatic Advertising - The Trade Desk uses Non-PII to target and serve or to help our Clients to target and serve relevant advertising to consumers and to perform attribution analysis or other analytics regarding advertising audiences, as well as to compile, match and link audiences on behalf of advertisers. https://www.thetradedesk.com/general/privacy-policy#howweuse
TDID	adsrvr.org	1 year	Registers a unique ID that identifies a returning user's device. The ID is used for targeted ads.	
HRL8	mathtag.com	4 weeks	Programmatic pixels - Used for campaign tracking, optimisation and retargeting.	Programmatic Advertising

These cookies are used as part of delivering advertising to your browser or mobile device on our website and elsewhere. They perform functions like preventing the same advertisements from continuously reappearing, ensuring that ads |
| bs_mop_u3s | u3s.mathtag.com | Session | Used for advertisers that intend to buy ads on certain supply sources. They contain | |

			an Advertiser ID and timeout information.	are properly displayed, and in some cases selecting advertisements that are based on your interests. http://www.mediamath.com/cookie-notice/ http://www.mediamath.com/privacy-policy/
mt_misc	mathtag.com	1 month	Used to hold attributes about the browser for fraud prevention and other technical optimizations.	
mt_mop	mathtag.com	1 month	Used to synchronize the visitor ID with a limited number of trusted exchanges and data partners	
uuid	mathtag.com	1 year	Used to identify a unique visitor. It contains a unique, pseudonymous browser identifier. It does not contain information that is reasonably linkable to an identifiable person.	
uuidc	mathtag.com	1 year		
anj	adnxs.com	3 months	Programmatic advertising - used for campaign tracking, optimisation and retargeting - The anj cookie contains data denoting whether a cookie ID is synced with our partners. ID syncing enables our partners to use their data from outside the Platform on the Platform.	Programmatic Advertising Uses cookies to associate non-PII with browsers and devices, so that clients can then use the information to select ads for delivery by the Platform. Interest-based advertising uses information collected across multiple web sites or mobile apps to predict users' preferences and to show ads that are most likely to be of interest to them. For example, if a user visits a travel site or uses a travel app, she might see travel-related ads on another site or app. Advertisers may also use
icu	adnxs.com	3 months	The icu cookie is used to select ads and limit the number of times a user sees a particular ad. It contains	

			information such as the number of times an ad has been shown, how recently an ad has been shown, or how many total ads have been shown.	other information they have or can acquire about users' interests. https://www.appnexus.com/en/company/cookie-policy https://www.appnexus.com/en/company/platform-privacy-policy
sess	adnxs.com	1 Day	The sess cookie contains a single non-unique value: "1". It is used by the Platform to test whether a browser is configured to accept cookies from AppNexus.	
uuid2	adnxs.com	3 months	This cookie contains a unique randomly-generated value that enables the Platform to distinguish browsers and devices. It is matched against information – such as advertising interest segments and histories of ads shown in the browser or device – provided by clients or other third parties and stored on the Platform. This information is used by clients to select advertisements for delivery by the Platform, and to measure the performance of, and attribute payment for, those advertisements. In addition, to enable clients to use non-PII they collect	
uid2	adnxs.com	3 months		

			outside the Platform or acquire from other third parties, this cookie is sometimes matched to clients' or other third parties' cookies that contain such non-PII.	
TapAd_DID	tapad.com	2 months	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	We may collect information about select user behavior (e.g., when a user opens an application or interacts with that application) in an application, including whether or not the user is accessing certain pages or features or is responding to marketing messages. https://www.tapad.com/privacy-policy
TapAd_TTD_SYNC	tapad.com	2 months	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	
TapAd_TS	tapad.com	2 months	Used to determine what type of devices (smartphones, tablets, computers, TVs etc.) is used by a user.	
id	mookie1.com	1 Year	Used to build a profile of your interests and show you relevant adverts on other sites. This is based on uniquely identifying your browser and internet device.	
mdata	mookie1.com	1 Year	Registers a unique ID that identifies a returning user's	

			device. The ID is used for targeted ads.	
syncdata_DBC	mookie1.com	9 Days	Used to build a profile of your interests and show you relevant adverts on other sites. This is based on uniquely identifying your browser and internet device.	
syncdata_TAP	.mookie1.com	9 Days	Used to build a profile of your interests and show you relevant adverts on other sites. This is based on uniquely identifying your browser and internet device.	
syncdata_TTD	mookie1.com	9 Days	Used to build a profile of your interests and show you relevant adverts on other sites. This is based on uniquely identifying your browser and internet device.	
UIDR	scorecardresearch.com	1 month	AddThis also makes use of Scorecard Research tracking which sets the UID and UIDR 3rd party cookies for browser behaviour research.	
UID	scorecardresearch.com	1 month	AddThis also makes use of Scorecard Research tracking which sets the UID and UIDR 3rd party cookies for browser behaviour research.	

__atuvs	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.	These cookies allow AddThis to collect certain anonymous information when you visit our website. AddThis may use non-personally identifiable information during your visits in order to provide advertisements about goods and services likely to be of greater interest to you. http://www.addthis.com/tos
__atuvc	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.	
uvc	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.	
loc	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.	
ouid	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a	

			range of networking and sharing platforms.
um	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.
na_id	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.
na_tc	.addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.
ssc	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in websites to enable visitors to share content with a range of networking and sharing platforms.
sshs	addthis.com	1 month	Used by the AddThis social sharing widget which is commonly embedded in

			websites to enable visitors to share content with a range of networking and sharing platforms.	
stx_user_id	sharethrough.com	1 month	Analytics, multivariate testing, and site optimisation.	
JSESSIONID	wbs.ac.uk	Never	ColdFusion Session management	ColdFusion uses cookies to tie them to a set of session variables. By default, these cookies are persistent cookies and are set to never expire.
CFIDE	wbs.ac.uk	Never	ColdFusion Session management	
CFTOKEN	wbs.ac.uk	Never	ColdFusion Session management - Used in conjunction with cfid this cookie helps to uniquely identify a client device (browser) to enable the site to maintain user session variables.	
REMEMBER	wbs.ac.uk	User defined	Saves a cookie to keep you logged in to the WBS website	
ORIGINALURLTOKEN	wbs.ac.uk	Never	Used to anonymously track sessions within the website	
MOBILEFORMAT	wbs.ac.uk	Session (when you close your browser)	true/false, whether or not to show mobile format of website	
_gat*	google.com	1 minute	Google - Used to throttle request rate. If Google Analytics is deployed via Google Tag Manager, this cookie will be named _dc_gtm_<property-id>.	

_gid	google.com	24 hours	Google - Used to distinguish users.	
_dc_gtm*	google.com	1 minute	Google - Used to throttle request rate.	
_ga	google.com	2 years	Google - Used to distinguish users.	
_gcl_au	google.com	3 months	Used by Google AdSense for experimenting with advertisement efficiency across websites using their services - Main purpose of this cookie is: Targeting/Advertising	
_fbp	wbs.ac.uk	3 months	Used by Facebook to deliver a series of advertisement products such as real time bidding from third party advertisers	
displaycookienotice	wbs.ac.uk	Never	Tells us if you've seen our cookie notice	

Useful Links	
Google	https://policies.google.com/technologies/types
Facebook	https://en-gb.facebook.com/policies/cookies/
Twitter	https://help.twitter.com/en/rules-and-policies/twitter-cookies
MediaMath	http://www.mediamath.com/cookie-notice/
The Trade Desk	https://www.thetradedesk.com/general/privacy-policy#howweuse
AppNexus	https://www.appnexus.com/en/company/cookie-policy
Admedo	https://www.admedo.com/privacy-policy
TapAd	https://www.tapad.com/privacy-policy

| LinkedIn | https://www.linkedin.com/legal/cookie-table |