



OPERATIONS MANAGEMENT GROUP SEMINAR

Speaker: Professor Leo Gutierrez, University of Granada, Spain
Date: Wednesday 2 May 2018
Venue: 1.003, WBS
Time: 13.00, preceded by lunch *for registered participants only*, from 12.15 in the WBS staff lounge
Title: The role of human resource-related quality management practices in new product development: The Way of St. James

Abstract

Adopting dynamic capability view as a theoretical framework, Professor Gutierrez presents findings from his recent research regarding the relationships among human resource-related quality management practices, NPD, learning orientation (LO), knowledge integration, and strategic flexibility. LO and knowledge integration represent two antecedents of strategic flexibility, which is the developed ability facilitating NPD. The second part of the seminar will discuss the process of bringing the paper to publication: elaborating, submission, reviews and final acceptance. Based on Leo's previous experience, this discussion should lead to interesting conclusions and thoughts for future researchers.

Biography

Leopoldo Gutierrez-Gutierrez is Associate Professor at the University of Granada (Spain), where he teaches Operations Management and Strategic Management. He was also visiting Professor at the Aarhus University (Denmark). His research is focused on Total Quality management, Lean Six Sigma, continuous improvement, supply chain, and Dynamic capabilities, with publications in journals such as *International Journal of Operations and Production Management*, *International Journal of Production Economics*, *European Journal of Operational Research*, *International Journal of Production Research*, *British Journal of Management* or *Journal of Supply Chain Management*. At the present, he is Associate Dean of Students and Business Relations in the College of Business and Economics of the University of Granada. He was Assistant Business Manager for Corporate Social Responsibility in Sport Management in Premier Sports Management & Consulting (2011-2017) and Vice-president of the Andalusian Solidarity Association for Development (2005-2017), a non-profit organization for international cooperation.

Please see his [research profile](#) for further information.

Contact: Please reserve your place by emailing om@wbs.ac.uk