

## CONTENTS

	Page No.
Key contact details	1
About WBS	2
Faculty	3
Study programmes	4
The Dean	6
WBS and Creativity	7
Milestones	8

## Key contact details

**Press & PR Executive** Ashley Potter  
E [ashley.potter@wbs.ac.uk](mailto:ashley.potter@wbs.ac.uk)  
M +44 (0)7733 013264  
T +44 (0) 7657 3967

**Marketing Officer** Martin Boonham  
E [martin.boonham@wbs.ac.uk](mailto:martin.boonham@wbs.ac.uk)  
T +44 (0) 24 765 28307

*Ashley and Martin can put you in contact with our academics for expert comment and opinion on a range of contemporary business issues. They can also provide you with print quality photography.*

**Website** [www.wbs.ac.uk](http://www.wbs.ac.uk)

**Social media** Facebook - [www.facebook.com/warwickbschool](http://www.facebook.com/warwickbschool)  
Twitter @warwickbschool  
YouTube - [www.youtube.com/user/warwickbschool](http://www.youtube.com/user/warwickbschool)  
Linkedin - <https://www.linkedin.com/company/warwick-business-school>

**Postal address** Warwick Business School  
University of Warwick  
Coventry, CV4 7AL, UK

# Warwick Business School Press Pack

## About WBS

Warwick Business School is the largest department of the University of Warwick. It was created as the School of Industrial and Business Studies (SIBS) in 1967 and took its present name in 1988.

WBS is situated on an attractively landscaped university campus of 300 hectares, three miles from Coventry city centre. We are served by Birmingham International Airport just 20 minutes' drive away, with London one hour by train. The historic towns of Stratford-upon-Avon, Leamington, Kenilworth and Warwick are all within a twenty-mile radius.

### Excelling at research and teaching

- We strive for excellence in research and teaching and can genuinely claim to be home to some of the world's best researchers and teachers.
- See our specialisms [here](#)
- Search our research [here](#)
- Search our staff [here](#)

### Excelling at recruiting the brightest students

- The lure of working with top-class scholars, real world experts, means we always attract the very best candidates at undergraduate, Masters, and Doctoral level.
- See our courses [here](#)

### Excelling at serving business

- We serve business in many ways – making our research accessible; working with business to produce research that has real impact; providing the very best talent to recruit into organisations; and helping develop talent within organisations.
- See our services for business [here](#).

### Excelling in breaking new ground

- More than all of this, we believe in the power of creativity, of human imagination to do new things, to see things differently.

### Accreditation and rankings

WBS is the first business school in the UK to be accredited, in 2000, by all three premier international management education bodies:

- European Foundation for Management Development's quality inspectorate, EQUIS.
- The Association of MBAs, based in the UK.
- AACSB International – the Association to Advance Collegiate Schools of Business, based in the USA. WBS was the first UK institution to attain this accreditation

Current details of our placing in the various media-based rankings can be found [here](#).

## Faculty

WBS faculty is made up of just over 200 academic staff.

### Subject groups

- [Accounting](#)
- [Behavioural Science](#)
- [Economic Modelling & Forecasting](#)
- [Entrepreneurship & Innovation](#)
- [Finance](#)
- [Information Systems & Management](#)
- [Marketing](#)
- [Operational Research & Management Sciences](#)
- [Operations Management](#)
- [Organisation & Human Resource Management](#)
- [Strategy & International Business](#)
- [WBS Create](#)

### Research groups

- [Applied & Organisational Psychology Research Network](#)
- [Behavioral Operations in Policy Consortium](#)
- [Enterprise Research Centre](#)
- [Global Energy Research Network](#)
- [Industrial Relations Research Unit](#)
- [Innovation, Knowledge & Organisational Networks Research Unit](#)
- [Organising Healthcare Research Network](#)

## Study programmes

### [Undergraduate courses](#)

- BSc Accounting & Finance
- BSc Digital Innovation & Entrepreneurship
- BSc International Business
- BSc International Management
- BSc Management
- Joint degrees
- Foundation Year

### [Masters courses](#)

- MSc Accounting & Finance
- MSc Business Analytics
- MSc Business (Consulting)
- MSc Business (Accounting and Finance)
- MSc Business (Financial Management)
- MSc Business (Marketing)
- MSc Finance
- MSc Finance & Economics
- MSc Financial Mathematics
- MSc Human Resource Management & Employment Relations
- MSc Information Systems Management & Innovation
- MSc International Business
- MSc Management
- MSc Marketing & Strategy

### [Doctoral Programme](#)

A year of structured research training is followed by the production of a research project of approximately 80,000 words completed under expert supervision.

### [DBA](#)

The Doctor of Business Administration (DBA) offers senior executives a professional doctorate or a Business and Management equivalent to a Doctor of Laws or Doctor of Medicine degree. That is, the highest level of professional and academic knowledge, coupled with the capacity to apply that knowledge to generating and evaluating novel solutions to important problems.

### [MBA Courses](#)

- Full-time MBA
- Distance-learning MBA
- Executive MBA
- Executive MBA (London)

## Warwick Business School Press Pack

### [Professional development](#)

- Graduate Diploma in Applied Management
- Postgraduate Award in Service Operations Management (online)
- Postgraduate Award in Improving Service Delivery (online)
- Postgraduate Award in Service Excellence (online)
- Postgraduate Award in Strategic Leadership

### [Executive Education](#)

We offer customised and bespoke courses, designed and implemented in consultation with client organisations. They can be generalist using the Warwick Diploma as a framework, or tailored to meet specific business needs such as senior leadership or CSR. Programmes can be accredited by the University of Warwick.

We also offer non-accredited management training through our short courses.

### [Warwick in London](#)

Postgraduate and Executive Education programmes delivered part-time at The Shard, London. We are one of Europe's leading university-based business schools, ranked among the very best in the world. You can now join us for part-time courses taught at London's iconic building, The Shard.

Click [here](#) to find out more.

# Warwick Business School Press Pack

## The Dean

The current Dean of Warwick Business School, [Professor Andy Lockett](#), took up his post in August 2016 and set a clear vision and mission.

**Vision:** To be a world leader in business education, research and engagement, helping to create a better global society.

## Mission

- To produce and disseminate world-class, cutting edge research that shapes the way organisations operate and businesses are led and managed
- To produce world-class, socially responsible, creative leaders and managers who think on a global scale, regardless of the size of their organisation
- To engage meaningfully with business and government to create a better society
- To provide a lifelong return on investment for students and alumni

## Biography

Professor Andy Lockett has been at the forefront of the school's mission to produce world-class, cutting edge research. His work on strategy and entrepreneurship has given him a worldwide reputation, with leading technology executives voting him one of the world's top 100 professors in the field, while he was also identified as one of the top 50 Technology Innovation Management scholars in the world.

Andy has published extensively in leading business and management journals, working in partnership with organisations across the private, public and third sectors.

Prior to joining WBS, Andy worked at the University of Nottingham and progressed to the rank of full Professor. During his time at WBS, Andy has held a number of management roles including Associate Dean and Deputy Dean as well as leading the Research agenda.

Read more [here](#).

## Warwick Business School Press Pack

### Milestones

<b>1967</b>	WBS created as the School of Industrial and Business Studies (SIBS), with 5 staff, 24 students and 3 courses
<b>1977</b>	10 years old, with 204 students, 41 staff
<b>1986</b>	The Warwick MBA by distance learning launches
<b>1988</b>	SIBS is rebranded as Warwick Business School
<b>1989</b>	Achieve 5* rating for teaching excellence
<b>1997</b>	20 years old, with 3,160 students, 263 staff, and turnover of £12.4m
<b>1999</b>	WBS is the first business school in the world to hold accreditation from all three global management education bodies: AMBA, EQUIS and AACSB
<b>2000</b>	The Times Good University Guide rates WBS as the best overall undergraduate business education provider in the UK
<b>2007</b>	30 years old, with 7,000 students, 357 staff, turnover of £36.3m, and 26 courses
<b>2010</b>	WBS Undergraduate Programme ranked #1 in the UK by the Complete University Guide, The Times, The Guardian, and The Sunday Times
<b>2011</b>	WBS creates a Behavioural Science group, the first in a European business school
<b>2012</b>	WBS launches two new specialist MSc courses, three generalist courses, and starts a business with the Royal Shakespeare Company.
<b>2013</b>	WBS launches the first MOOC (Massive Open Online Course) of the University of Warwick, The Mind is Flat: The Shocking Shallowness of Human Psychology.
<b>2014</b>	WBS achieves global Top 25 ranking in the Financial Times for the Warwick MBA by full-time study and the Warwick Executive MBA, and 2nd in the world, 1st in the UK for the Warwick MBA by Distance Learning.
<b>2014</b>	WBS announces launch of new London base at The Shard. Part-time courses are to be taught from 2015 including MSc Finance, MSc Human Resource Management & Employment Relations and The Warwick Executive MBA.
<b>2015</b>	WBS opens its new £30 million extension.
<b>2016</b>	Unique partnership with the Bank of England announced to train the central bankers of the future.