

The logo for Warwick Business School, featuring the lowercase letters 'wbs' in white on a blue square background.

WARWICK BUSINESS SCHOOL  
THE UNIVERSITY OF WARWICK

# MSc Graduate Destinations: Management Portfolio










Class of 2017–2018



# Who do our graduates work for?

Graduates from our Management portfolio of courses (MSc Management, MSc Marketing & Strategy, MSc Management of Information Systems & Digital Innovation, and MSc Human Resource Management & Employment Relations) go on to work in a wide range of industries, using their specialist management and consulting skills to help businesses to thrive.

Shaped by our values of Curiosity, Openness, Restlessness and Excellence they are ready to become change makers in the world of business and management.

Note: The current survey was conducted 6 months after graduation and focuses on the employment and further study patterns of the graduates of the 2017 – 2018 class.

“WBS provided me with abundant lecture choices, from which I could take the ones I enjoyed, and gradually explore my hidden talent and strengths. This helped me to obtain my position as a professional HR specialist.”

**Jack Liu**

*MSc Management,  
Leadership Performance Specialist,  
Ping An Securities*



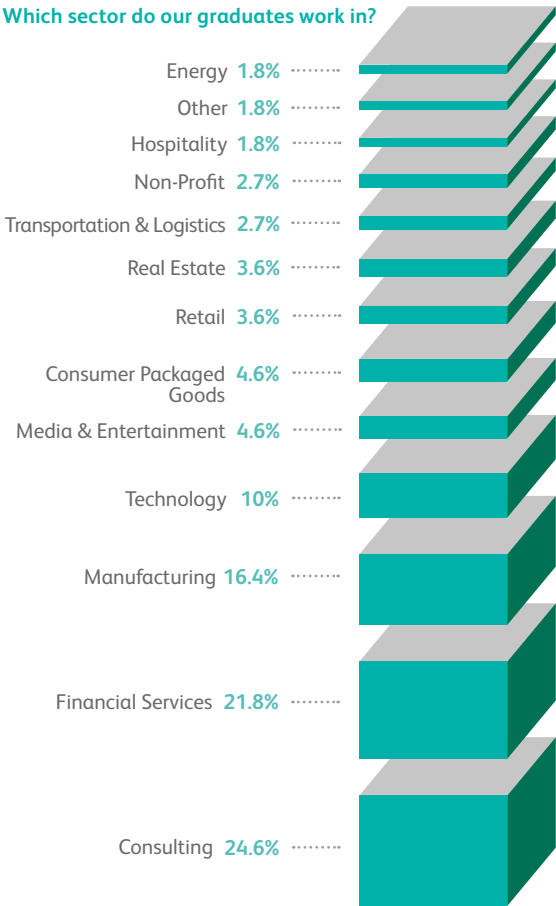
# MSc Management

98% of graduates that looked for employment are in full-time employment three months after graduation.

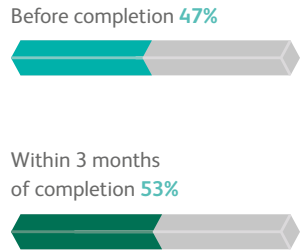


A total of 142 of a possible 156 graduates were surveyed, and an aggregate response rate of 91 % was achieved.

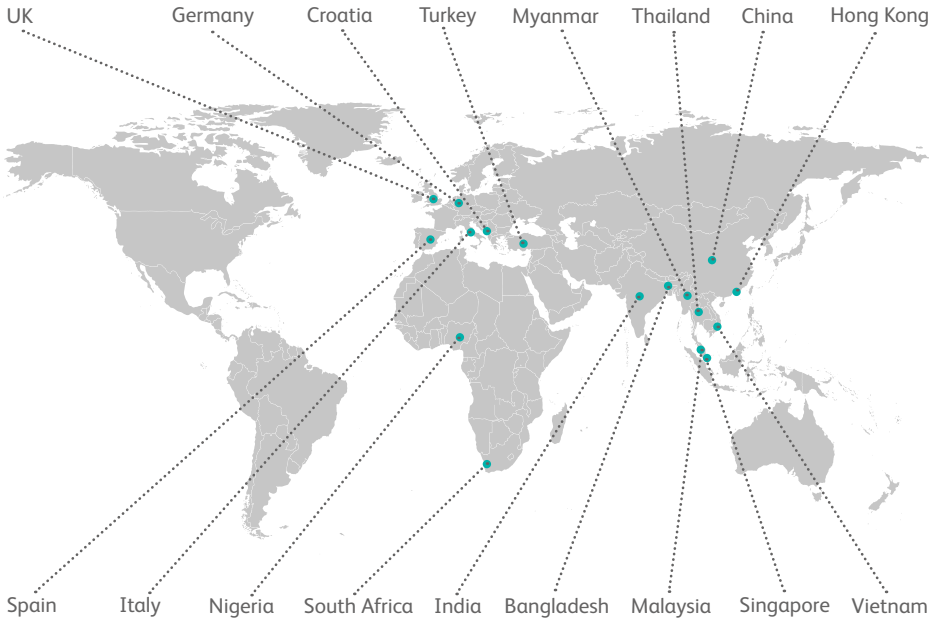
## Which sector do our graduates work in?



## Average time for job offer



## Which countries do our graduates go on to work in?



## Average salary per annum:

**\$45,820** *(US\$ PPP equivalent)*

**£34,838** *(Converted into GBP)*

## What job titles do our 2017 – 2018 MSc Management graduates hold?

- Administrator
- Analyst
- Associate Consultant
- Business Analyst
- Business Development Representative
- Chief Operating Officer
- Consultant
- Consulting Analyst
- CRM Executive
- Digital Marketing Manager
- Event Planning Manager
- Executive Director and Co-owner
- Football Operations
- General Manager
- Graduate Consultant
- Leadership Performance Specialist
- Management Consultant
- Merchandise Coordinator
- Merchandiser
- Product Manager
- Senior Analyst

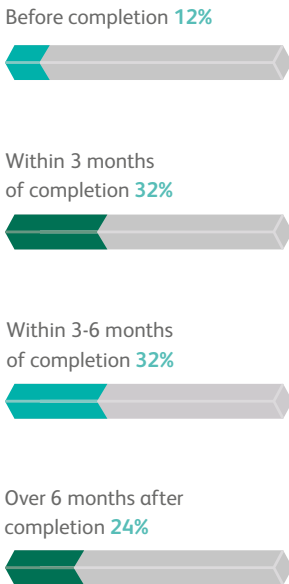
# MSc Human Resource Management & Employment relations

84% of graduates are in full-time employment six months after graduation.

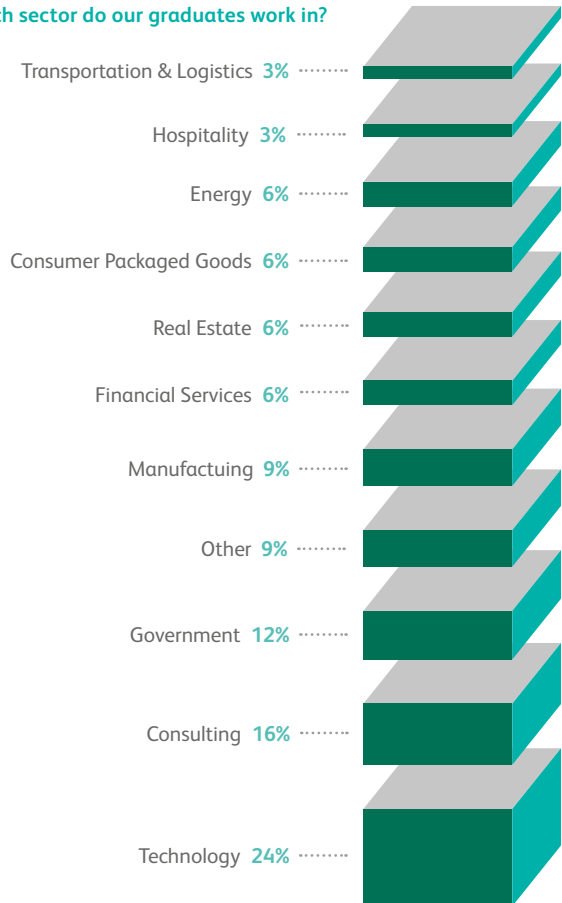


A total of 40 of a possible 62 graduates were surveyed, and an aggregate response rate of 65% was achieved.

## Average time for job offer



## Which sector do our graduates work in?



## What job titles do our 2017 – 2018 MSc Human Resource Management & Employment relations graduates hold?

- Human Resources Management Trainee
- Management Trainee (Rotational Operations)
- Associate Consultant
- Administrator
- HRBP
- Personal Assistant to the CEO
- Consultant
- Executive Researcher
- HR Global Process Architect
- Quality Assurance Officer
- Assistant Marketing Manager
- Politics Researcher
- Senior Analyst
- Campus Recruiter
- Researcher
- Executive Researcher
- Junior Analyst
- Recruitment Executive

Average salary per annum:

**\$34,829 (£24,380\*)** \* adjusted for PPP conversion

## Which countries do our graduates go on to work in?



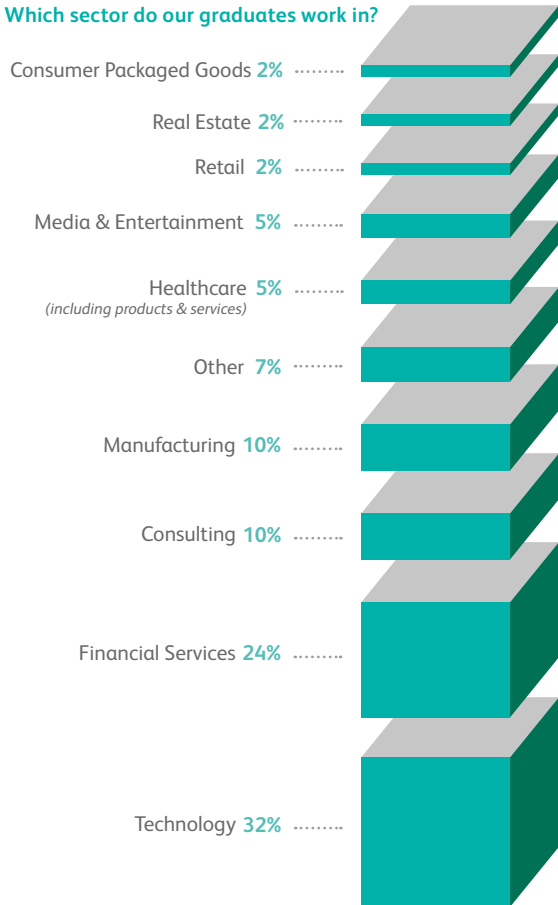
# MSc Management of Information Systems & Digital Innovation

89% of graduates are in full-time employment six months after graduation.

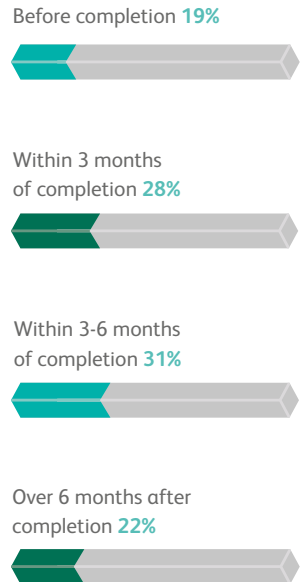


A total of 47 of a possible 52 graduates were surveyed, and an aggregate response rate of 90% was achieved.

## Which sector do our graduates work in?

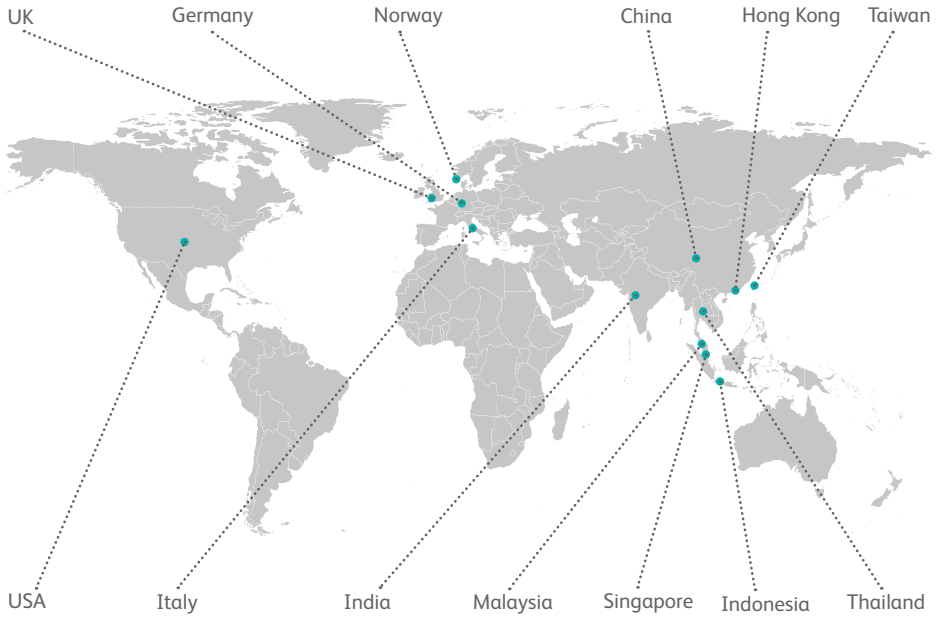


## Average time for job offer





Which countries do our graduates go on to work in?



Average salary per annum:

**\$38,000 (£30,475\*)** \* adjusted for PPP conversion

What job titles do our 2017 – 2018 MSc Management of Information Systems & Digital Innovation graduates hold?

- System Operations Manager
- Business Development Manager
- Sales Manager
- Project Manager
- Management Trainee
- Business Analyst
- Marketing Manager
- Engineer
- Technology Analytics
- Production Manager
- Technology Consultant
- Technology Risk Analyst
- SAP Analyst
- Junior Analyst IT
- Investment Manager
- IT Specialist
- Adjunct Professor
- Marketing Analyst
- PPC Executive
- Data Executive

# MSc Marketing and Strategy

99% of graduates are in full-time employment six months after graduation.



A total of 68 of a possible 111 graduates were surveyed, and an aggregate response rate of 61% was achieved.

## Average time for job offer

Before completion **17%**



Within 3 months of completion **29%**



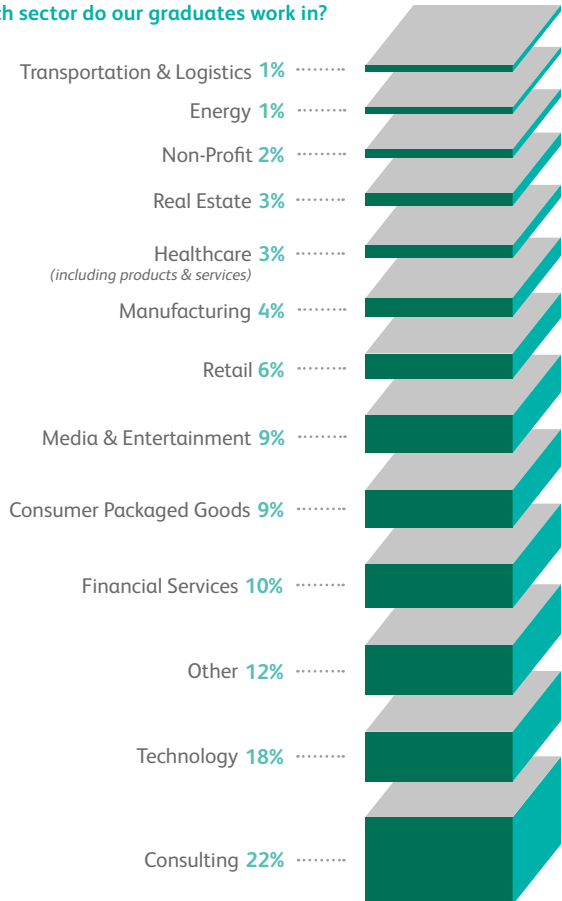
Within 3-6 months of completion **23%**



Over 6 months after completion **31%**



## Which sector do our graduates work in?



## What job titles do our 2017 – 2018 MSc Marketing and Strategy graduates hold?

- Management Trainee
- Brand Key Account Manager
- Online Channel Performance Manager
- Sales Assistant
- Marketing Manager
- Property Consultant
- Associate Consultant
- Operations Project Manager
- Credit Risk Consultant
- CEO's Assistant
- Project Researcher
- Dispatching Manager
- Brand Management Trainee
- Media Planner
- Research Specialist
- Business Analyst

Average salary per annum:

**\$36,831 (£25,781\*)** *\* adjusted for PPP conversion*

## Which countries do our graduates go on to work in?



# Why choose Warwick?

Warwick Business School is proud to be part of the University of Warwick, the fourth most targeted university by Britain's top graduate employers (The Graduate Market in 2019, High Fliers report), with our alumni earning some of the UK's highest salaries five years after graduation (UK government's 2019 Longitudinal Education outcomes (LEO) dataset).





# Our MSc courses 2018 – 2019



**70**  
Countries represented



MSc Management  
1st in the UK  
and 9th in the world

*The Economist*  
2019 ranking




**23**  
Average age  
of participants



MSc Finance  
3rd in the UK  
and 13th in  
the world

*Financial Times*  
2018 ranking



**65/35**  
% female/  
male split



MSc Business  
Analytics  
3rd in the  
UK and 8th  
in the world

QS World  
University  
Rankings 2019




MSc Marketing  
& Strategy  
3rd in the  
UK and 10th  
in the world

QS World  
University  
Rankings 2019



4th most  
targeted  
university by  
the UK's top  
employers

*The Graduate  
Market in 2019,*  
High Fliers  
report



Top 10  
UK university

*The Guardian*  
2020 league  
table



# What careers provision does WBS offer?

## Dedicated WBS CareersPlus service

We offer you a comprehensive pre-arrival, student, and alumni careers service. You will have access to one-to-one career guidance appointments, CV checks, and tailored mock interviews. We regularly post job opportunities, events, and workshops on our bespoke online learning environment, my.wbs.

## Business careers events

Visits by guest speakers from the specialist areas covered on our Management portfolio of courses complement the academic programme throughout the year.

We also host a range of recruiter events on campus, as well as on-site company visits and online interactions.



# What next?

Visit our website for the latest information on our courses, as well as news, events, and to hear from former and current students about what life is really like at WBS.

## Find out more about us

We are always happy to help you with any queries you might have.

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**E** [masterscareers@wbs.ac.uk](mailto:masterscareers@wbs.ac.uk)

**W** [wbs.ac.uk/go/masters](http://wbs.ac.uk/go/masters)

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## Essential information

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