

WBS Media Coverage May 2009

Press Cuttings are posted on the media noticeboards in the WBS lounges and are available from the Comms Office, room B1.05. All recent media coverage can be viewed online at www.wbs.ac.uk/news/coverage/. Thanks as ever to all WBS members who have contributed to media coverage this month.

Subject	Info source	Publication	Date log'd	Link	WBS ref?	Detail
Business School academics and travelling stress	Vin Hammersley	FT Deutschland	06/05/09	http://www.ftd.de/karriere_management/karriere/:MBA-in-	Y	Vin Hammersley of WBS comments in an article about business school professors and travel stress - Vin says "The strength of our brand is closely associated with the relevance of our research and the quality of our professors,"
Business School academics and travelling stress	Vin Hammersley	FinanzNachrichten.de (German financial news website)	06/05/09	http://nachrichten.finanztreff.de	Y	As above
Car Industry and manufacturing	Vin Hammersley	BBC WM	11/05/09		Y	Vin Hammersley of WBS talking about the car industry and manufacturing on BBC radio WM
Chance to impress investors event		Coventry Evening Telegraph	21/05/09	http://links.precise-media.co.uk/tempdf/687609198328.pdf	Y	Dragon's Den style event at WBS on June 23rd previewed - 4 businesses to pitch ideas to potential investors and business angels with the hope of gaining the working capital and expertise they need to expand their business or develop ideas.
CIRIA Conference	Jonathan Tritter	Building Talk	12/05/09	http://www.buildingtalk.com/news/cir/cir377.html	Y	CIRIA 2-day conference on best practices in decommissioning nuclear and defence sites and waste management. One of the speakers is Professor Jonathan Tritter , Professorial Fellow of WBS
Costs of IT downtime		Continuity Central	27/05/09	http://www.continuitycentral.co	Y	Article on risks of IT failure including ref to a Masters student project in 2007 on costs of downtime.
Cutting edge with an MBA	David Wilson	City AM (London)	08/05/09	http://rss.precise-media.co.uk/email/68760/46894	Y	Article on advantages of MBAs during and after recession - David Wilson comments on governance in organisations being ripe for innovation within board structure + processes
CV Clinic	Richard Wilcock	Guardian	06/05/09	dian.co.uk/education/2009/may/0	Y	Richard Wilcock of WBS writes for the CV surgery in The Guardian - advising people how to create the best cv
CV Clinic	Richard Wilcock	Technological Marketing	07/05/09	nologicalmarketing.com/graphic-	Y	As above
Economic growth in India	Madhumita Banerjee	Business India in Practice (Quarterly)	05/05/09		Y	Article by Madhumita Banerjee on how economic reform in India and the global recession are causing smaller cities in India to enjoy growth, as large cities reach saturation
Emerald's Best Practical Implications award	Loizos Heracleous	Emerald	20/05/09	http://info.emeraldinsight.com/about/news/story	Y	Loizos Heracleous is a co-author of one of 3 winning papers announced by Emerald Publishing in their 'Best Practical Implications' awards
EU set to adopt reform of bloc's telecom rules	Martin Cave	The Post Chronicle	08/05/09	http://www.postchronicle.com/news/technology/article_2122282_32.shtml	N	A new reform updates existing EU telecoms rules that were drawn up before the big surge in broadband, Martin Cave talks about how few investments offer greater economic potential than expanding broadband access given the economic global economy situation
EU set to adopt reform of bloc's telecom rules	Martin Cave	CNBC.com	08/05/09	http://www.cnbcc.com/id/30583319	N	As above
EU set to adopt reform of bloc's telecom rules	Martin Cave	US Daily	08/05/09	sdaily.com/articles/viewarticle.js	N	As above
EU set to adopt reform of bloc's telecom rules	Martin Cave	Yahoo!	08/05/09	http://nz.news.yahoo.com/a/	N	As above with ref to New Zealand

EU to adopt Telecoms reforms	Martin Cave	MyDigitalLife (South African)	13/05/09	jgitalife.co.za/index.php?option	N	As above
European MBA alternative		Accepted.com (USA)	11/05/09	http://blog.accepted.com/acceptedcom_blog/tag/warwick	Y	More students considering MBAs outside of the US. WBS mentioned as the first bs in UK to gain triple accreditation and ranks 6th in world from graduate salaries. Also mentions Global Energy MBA at WBS
Football managers experience	Sue Bridgewater	BBC Sport	20/05/09	http://www.bbc.co.uk/blogs/simon-naustin/2009/05	Y	Sue Bridgewater of WBS comments on the average length of service of football managers, referring to four managers sacked this season.
Graduation success story in Singapore		Berita Harian (Malayan daily newspaper)	18/05/09		N	Report on front page of success of graduate, Encik Mohd Farid Marican, in reducing baggage handling time at airport. Farid graduated with Diploma in Service Leadership, taught by WBS at Singapore Institute of Management.
IIIM-A global meeting on security	Wendy Currie	The Times of India	06/05/09	http://timesofindia.indiatimes.com/Ahmedabad/II	Y	The Indian Institute of Management, Ahmedabad is to host an international conference on security in May, the programme committee includes Professor Wendy Currie of WBS
Job loss announcements in the UK		Reuters India	06/05/09	http://in.reuters.com/article/fundsNews/idINLU72004520090430	Y	Thomas Prosser of IRRU finds job losses announced in the four weeks to mid-April were 6,962, down from 46,980 in the period to mid-January. Figures are compiled for European Restructuring Monitor.
Job loss announcements in the UK	Thomas Prosser	Yahoo!	06/05/09	oo.com/30042009/323/glance-	Y	As above
Job loss announcements in the UK		regen.net	06/05/09	n.net/news/ByDiscipline/Economics/management	Y	As above
Job loss announcements in the UK	Thomas Prosser	People Management	06/05/09	co.uk/pm/article	Y	As above
Job loss announcements in the UK		Times-online	06/05/09	mesonline.co.uk/tol/business/economics	Y	As above
Job loss announcements in the UK		Machinery Market	15/05/09	se-media.co.uk/tem	Y	As above
Job loss announcements in the UK		Financial Adviser	14/05/09	se-media.co.uk/tem	Y	As above
Learning with Web 2.0	Ray Irving	City AM (London)	08/05/09	http://rss.precisemedia.co.uk/email/68760/46894262.pdf	Y	Ray Irving talks about students working with new technology since Web 2.0, they are more in tune with the basics of networking and communication and apply this to learning. Sue Beech also comments on the use of technology to bring students together.
Local Government study		Local Government Chronicle	15/05/09	se-media.co.uk/temppdf/6876095614859.pdf	N	Recruitment to local government fast-track roles benefitting from downturn. Applicants to IDeA's National Graduate Development programme (NGDP) has increased to 2,000; Prog includes study for postgraduate diploma at WBS
Management Consultancy Awards	Duncan Angwin	Management Today	06/05/09	media.co.uk/email/68760/46743	Y	Dr Duncan Angwin of WBS is listed as being chair of a judging panel for Management Consultancy Awards.
Management Consultancy Awards	Duncan Angwin	TMCnet	11/05/09	trunking.tmcnet.com/news/2009/05/08/4170790.htm	Y	Dr Duncan Angwin of WBS is listed as being chair of a judging panel for Management Consultancy Awards. Trinity Horne won the MCA Award for raising competitiveness and efficiency at Eircom

Management Consultancy Awards	Duncan Angwin	Individual.com	11/05/09	vidual.com/story.php?story=1008	Y	As above
Management Consultancy Awards	Duncan Angwin	Green.TMCNET (USA)	13/05/09	net.com/news/2009/05/08/4170	Y	As above
Management Consultancy Awards	Duncan Angwin	mca.org.uk	27/05/09	mca.org.uk/news/mca-management-	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	The Scotsman	07/05/09	http://rss.precise-media.co.uk/email/68760/46769938.pdf	Y	The Influenza Pandemic Risk Index (IPRI) produced by Maplecroft shows that Britain ranks 1st out of 213 countries for the risk of spread. Alyson Warhurst of WBS comments on newly emerging global risks. Also in (Sys-con Belgium, CA Sys-con)
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	Sys-con Media	05/05/09	con.com/node/943654	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	GISuser	05/05/09	http://www.gisuser.com/content	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	IT News Online	05/05/09	http://www.itnewsonline.com/show	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	CNBC European Business	06/05/09	.com/id/30500885	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	TecTrends	06/05/09	rends.com/tectrends/news/urn:n	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	Birmingham Business Journal	06/05/09	ournals.com/birmingham/prnew	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	InvestEgate (A Financial Express website)	05/05/09	tegate.co.uk/Article.aspx?id=200	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	PR Newswire (online business news agency)	05/05/09	swire.co.uk/cgi/news/release?id	Y	As above
Maplecroft maps flu pandemic countries at risk	Alyson Warhurst	Merinews (Indian)	06/05/09	http://www.mernews.com/catFull	Y	As above
MBA Alumna		Times-online	06/05/09	http://business.timesonline.co.uk/tol/business/entrepreneur/article	N	Article about Chrissie Twigg, founder of Healthier Weight, a weight loss program for obese people and her success at getting a small business to flourish through determination. Chrissie holds an MBA from WBS
MBA Alumni		Policing Today	13/05/09		N	Announcing the new Chief of the West Midlands police, Chris Sims. Chris holds an MBA from Warwick Business School
MBA Alumni		Aesthetic Dentistry Today	15/05/09	http://links.precise-media.co.uk/template/6876095614859.pdf	Y	Philip Newsome discusses how to prolong the life of ceramic veneers, he currently is Associate Professor at the Faculty of Dentistry of Hong Kong University and is on the Specialist Prosthodontist Registers of Hong Kong and UK. He holds an MBA from WBS
MBA Alumni		NewsWireToday	14/05/09	http://www.newswiretoday.com/news/50943/	Y	e-learning design guru Patrick Dunn explained his view at a meeting, in London, of the eLN - a non-profit organisation run by the e-learning community for the e-learning community. Mr Dunn holds an MBA from WBS
MBA Alumni		i-newswire	14/05/09	http://www.i-newswire.com/p/284444.html	Y	e-learning design guru Patrick Dunn explained his view at a meeting, in London, of the eLN - a non-profit organisation run by the e-learning community for the e-learning community. Mr Dunn holds an MBA from WBS

MBA Alumni		Free Press Release	14/05/09	http://www.free-press-release.com/news/200905/12422	Y	e-learning design guru Patrick Dunn explained his view at a meeting, in London, of the eLN - a non-profit organisation run by the e-learning community for the e-learning community. Mr Dunn holds an MBA from WBS
MBA Alumni		Investors Chronicle (Financial Times Limited group)	15/05/09	storschronicle.co.uk/InvestmentGuides/ExchangeTradedFunds/article/20090513/b3	Y	Could the proliferation of 'generic, me-too products' within the exchange-traded fund (ETF) arena lead to massive consolidation within the industry? Hector McNeil, managing partner at ETF Securities talks about his views. Hector holds an MBA from WBS
MBA Alumni		Chief Learning Officer (USA)	15/05/09	http://www.clo-media.com/industry_news/2009/May/4735/index	Y	e-learning design guru Patrick Dunn explained his view at a meeting, in London, of the eLN - a non-profit organisation run by the e-learning community for the e-learning community. Mr Dunn holds an MBA from WBS
MBA Alumni		1888 Press Release (Texas USA)	15/05/09	http://www.1888pressrelease.com/the-elnde-bates-the-	Y	e-learning design guru Patrick Dunn explained his view at a meeting, in London, of the eLN - a non-profit organisation run by the e-learning community for the e-learning community. Mr Dunn holds an MBA from WBS
MBA Alumni		The Lawyer	20/05/09	http://www.press-media.co.uk/templates/68760101953843.pdf	Y	Francis Fernandes talks about his position at Northampton Borough Council as a Borough Solicitor and how he is steering the council through the modernisation of the public sector legal services. Francis holds an MBA from WBS
MBA Alumni		Press Release ru (Russian)	21/05/09	http://www.press-release.ru/branches/inshurance/4a13e61585918/	Y	Banking insurance company Oranta Insurance has employed Yvo de Haas to oversee the development and implementation of an effective new business strategy, improving competitiveness of bank sales channel, etc. Yvo holds an MBA from WBS
MBA Alumni		Allinsurance.ru (Russian)	21/05/09	http://www.allinsurance.ru/biser.nsf/AllDocs/OMI-N-7S8GZM200509709?OpenDocum	Y	Banking insurance company Oranta Insurance has employed Yvo de Haas to oversee the development and implementation of an effective new business strategy, improving competitiveness of bank sales channel, etc. Yvo holds an MBA from WBS
MBA Alumni		Ros Invest.com (Russian)	21/05/09	http://www.rosinvest.com/news/544331/	Y	Banking insurance company Oranta Insurance has employed Yvo de Haas to oversee the development and implementation of an effective new business strategy, improving competitiveness of bank sales channel, etc. Yvo holds an MBA from WBS
MBA Alumni		Insur-info.ru (Russian)	21/05/09	http://www.insur-info.ru/pressr/22929	Y	Banking insurance company Oranta Insurance has employed Yvo de Haas to oversee the development and implementation of an effective new business strategy, improving competitiveness of bank sales channel, etc. Yvo holds an MBA from WBS
MBA Alumni		rb.ru (Russian)	21/05/09	http://www.rb.ru/preleases/press/2009/05/20/153524.html	Y	Banking insurance company Oranta Insurance has employed Yvo de Haas to oversee the development and implementation of an effective new business strategy, improving competitiveness of bank sales channel, etc. Yvo holds an MBA from WBS
MBA basics remain strong	Rachel Killian	The Times of India	11/05/09	dia.indiatimes.com/MBA-basics-remain-strong/articleshow	Y	Article regarding MBA applications worldwide with Rachel Killian , MBA Recruitment Manager at WBS commenting about the increase in applications to the 12 months full-time MBA programme at WBS.

MBA Study		Home & Market (Poland)	08/05/09		Y	International MBA study such as at WBS is of benefit, whatever type of business or type of organisation you want to work for
MSc Alumna		South Wales Echo	13/05/09	http://links.precise-media.co.uk/template/687601054	N	Announcing Liz Mihell as new Managing Director of flagship John Lewis store in Cardiff. Liz joined John Lewis in 1994 as a graduate trainee following a degree in Management Science at WBS
MSc Alumna		Western Mail	13/05/09	http://links.precise-media.co.uk/template/6876011261500.pdf	N	Announcing Liz Mihell as new Managing Director of flagship John Lewis store in Cardiff. Liz joined John Lewis in 1994 as a graduate trainee following a degree in Management Science at WBS
National School Leadership Programme	Keith Grint	Public Sector Executive	13/05/09	http://links.precise-media.co.uk/template/6876011261500.pdf	N	New Leadership Development programme from National School of Government, designed for senior civil service members, benefits from significant design and workshop input from Keith Grint of WBS. Takes place 3-5 June at Sunningdale Park.
Northern Ireland Water Forum	Martin Cave	Utility Week	06/05/09	media.co.uk/email/68760/46748432.pdf	N	Events notification, Martin Cave of WBS is a guest speaker at the Northern Ireland Water Forum Conference on May 20 at Stormont Hotel, Ireland
Northern Ireland Water Forum	Martin Cave	Utility Week	12/05/09	http://rss.precise-media.co.uk/email/68760/46982536.pdf	N	Conference on May 20th supported by Northern Ireland Water focusing on regulation and reform as well as infrastructure investment. Martin Cave of WBS is on the prestigious speaker panel at the Stormont Hotel venue.
Online support to help new companies survive	Roger Mumby-Croft	PR Inside	20/05/09	http://www.pinside.com/online-support-package-to-help-g.org/10238463-online-support-	Y	New 12-month online business support programme, Business Life, is being launched with support from WBS to help new companies through their first year. Roger Mumby-Croft will be presenting at the unveiling on May 21.
Online support to help new companies survive	Roger Mumby-Croft	PR Log	20/05/09	g.org/10238463-online-support-	Y	As above
Online support to help new companies survive	Roger Mumby-Croft	Wolverhampton Express & Star (West Midlands)	20/05/09		Y	As above
Online support to help new companies survive	Roger Mumby-Croft	Birmingham Post	20/05/09	http://links.precise-media.co.uk/template/6876011261500.pdf	Y	As above
Online support to help new companies survive	Roger Mumby-Croft	Coventry Evening Telegraph	21/05/09	http://links.precise-media.co.uk/template/6876011261500.pdf	Y	As above
Online support to help new companies survive	Roger Mumby-Croft	PR-GB.com	21/05/09	http://www.pinside.com/press-release/152925	Y	As above
Online support to help new companies survive	Roger Mumby-Croft	PR-USA.net	27/05/09	usa.net/index.php?option=com_c	Y	As above
Payment Protection Fund and the taxpayer	Anthony Neuberger	Investment & Pensions Europe	14/05/09	se-media.co.uk/template/6876093354859.pdf	Y	Guest viewpoint article from Anthony Neuberger regarding the Payment protection Fund (PPF) which protects beneficiaries of defined benefit pension schemes against defaults and the impact it may have on the taxpayer
Professional football financing and football fans	Sue Bridgewater	BBC Radio 4 You & Yours	15/05/09		Y	Sue Bridgewater a contributor to feature on how changing the financial structure of professional football in the UK might impact on football fans.

Protecting your brand in recession	Simon Peatfield	Birmingham Post	20/05/09	inghampost.net/ birmingham- business/birming- ham-business-	Y	Simon Peatfield of WBS talks about keeping the WBS brand in focus and how the internet is used to raise the profile of the school and accounts for 70% of the way we promote the brand.
Singapore service	Bob Johnston	Today	08/05/09	http://rss.precise- media.co.uk/em- ail/68760/46899- 028.pdf	Y	Article by Bob Johnston on customer service and the need for managers to support this, inc. refs to Singapore government's Workforce Development Agency initiatives and Diploma in Customer Service taught by WBS in Singapore.
Southern SMEs cheaper to run		Mid Sussex Times	05/05/09	http://rss.precise- media.co.uk/em- ail/68760/46711- 649.pdf	Y	The Business Inflation Guide developed with WBS and More Th>n is referenced in this article about Southern small businesses experiencing a significant fall in running costs during Q4 2008 - also in Crawley Times, West Sussex County Times
Student loans used as start-up finance	David Storey	Financial Times	27/05/09	http://links.preci- se- media.co.uk/tem- ppdf/687601021- 50218.pdf	Y	Entrepreneurs are becoming more resourceful and are using their student loans to fund small start-up businesses. Reference to a study from WBS regarding the use of credit cards and overdrafts, with comments from David Storey regarding finances
Teaching Student Leadership Skills	Carol Rue	Weekly Telegraph	26/05/09	http://links.preci- se- media.co.uk/tem- ppdf/687601040- 47343.pdf	Y	Carol Rue teaches on the Practice of Management module at WBS, talks about providing students with the practical skills they will need to lead in the real world, in this article about business schools finding unusual case studies for student leadership
Teaching student leadership skills	Carol Rue	The Telegraph (Business Club)	26/05/09	http://www.tele- graph.co.uk/edu- cation/expatedu- cation/5377538/ Lessons-from-	Y	Carol Rue teaches on the Practice of Management module at WBS, talks about providing students with the practical skills they will need to lead in the real world, in this article about business schools finding unusual case studies for student leadership
The rise and rise of the corporation	Colin Crouch	Prospect	07/05/09	media.co.uk/em- ail/68760/46676- 277.pdf	Y	Colin Crouch writes for the Economics section in Prospect regarding the rise and rise of the corporation and economic power.
The rise and rise of the corporation	Colin Crouch	BOL (Brasil Online)	27/05/09	ol.uol.com.br/int- ernacional/2009- /05/24/ult2678u	Y	Colin Crouch writes for the Economics section in Prospect regarding the rise and rise of the corporation and economic power - copy in Spanish on Brasil Online website
Top 100 Graduate employers - Police		The Times	07/05/09	http://rss.precise- media.co.uk/em- ail/68760/46847- 493.pdf	Y	Top 100 graduate employers no. 28 Police, 10% are graduates. 60 places annually for the High Potential Development Scheme, elite 5 year leadership scheme this includes post graduate study at WBS
Transport governance in West Mids	Local Gov. Centre	Local Transport Today	11/05/09		Y	A review commissioned by local authorities, carried out by LGC concluded that transport governance arrangements in the West Midlands region are too complex
UG League Table		The Complete University Guide	08/05/09	ompleteuniversit- yguide.co.uk/sin- gle.htm?ipg=872	Y	Top universities by subject 2010 lists Warwick 5th - to view click on link select Accounting and Finance in Search and enter Business Studies in keyword search
UK Car Industry		BBC WM	11/05/09		Y	BBC Radio WM news, Kevin Morley talking about UK car industry

Undergraduate Alumni		Birmingham Post	13/05/09	http://links.precise-media.co.uk/template/68760115853187.pdf	N	Kumar Muthalagappan awarded an OBE for services to hospitality in this year's New Years Honours. Kumar was a chartered accountant after gaining a degree in Accounting and Finance from WBS, is now at helm of Pearl Hotels & Restaurants Group
University Guide rankings		Guardian	13/05/09	http://www.guardian.co.uk/education	Y	Warwick Business School ranks 5th and Warwick University ranks 4th in the Guardian's University Guide 2010.
WBS Staff	Qing Wang	Coventry Evening Telegraph	06/05/09		Y	Qing Wang of WBS - joint research on new products, which won an award from the Marketing Science Institute (in the US)
WBS Staff	Zoe Radnor	Times Higher (weekly)	05/05/09	http://www.timeshighereducation.co.uk/story.asp?sectioncode=26&storycode=406	N	The Advanced Institute of Management Research has appointed seven fellows, who will support its work in researching productivity, innovation and services - one of these is Zoe Radnor of WBS, their aim will be to improve management practice
WBSS one day forum		Trinidad and Tobago Guardian	11/05/09	http://www.magenta.com/finance/6123963	Y	WBSS students attended a one-day forum last week to hear from experts how the economic downturn struck the UK and the effect it has on entrepreneurship. President of the WBSS Oliver Sabga is a UG student
WBSS one day forum		Coventry Evening Telegraph	12/05/09	http://rss.precise-media.co.uk/em	N	As above
World Class Diamond		Presszoom (Press release distribution)	07/05/09	http://www.presszoom.com/news/50482/	Y	The World Class Diamond, a diagnosis and benchmarking model for organisations, is the product of a three year research project jointly conducted between HT2, WBS and Warwick Manufacturing Group
World Class Diamond		Training Press Releases	07/05/09	http://www.trainingpressrelease.com/	Y	As above
World Class Diamond		NewswireToday	07/05/09	http://www.newswiretoday.com/	Y	As above
World Class Diamond		i-newswire	07/05/09	http://www.i-newswire.com/	Y	As above
World Class Diamond		1888 Press Release (Texas USA)	07/05/09	http://www.1888pressrelease.com/	Y	As above
World Class Diamond		PR-GB.com	08/05/09	http://pr-gb.com/index.php	Y	As above
World Class Diamond		Free Press Release	08/05/09	http://www.freepress.com/	Y	As above

Summary

	International	National	Regional
Magazine	7	12	
Newspaper	2	6	13
Online	34	25	2
Radio	1	2	
TV			

News from Other Business Schools

School	Source	Date	Link
Cass	School Website	08.05.09	city.ac.uk/media/story_9_1148_157357.html
LUMS	School Website	01.05.09	s.lancaster.ac.uk/news/16949/bahrain-research/

Data
Maria Tsakos Foundation donates £500,000 to endow shipping Campaign for 2 full time MSc scholarships and one Mphil
area with Gulf One Lancaster Centre for Economic Research and the Bahrain Centre for Studies and Research.

LUMS	School Website	28.05.09	s.lancs.ac.uk/news/16968/lead-
Manchester	School Website	13.05.09	.ac.uk/newseven ts/05-01-
Open	School Website	21.05.09	http://www3.op en.ac.uk/media/f ullstory.aspx?id= 16168

New £9.5m. leadership development programme for the Northwest - known as LEAD
O2 appoints prof John Murphy as new O2 chair of Customer Management, started Jan 09 for 5 year period
Professor Liz Daniel has been awarded £26,843 from CIMA (Chartered Institute of Management Accountants) for one year project "Project Portfolio Management: Balancing Risk and Performance in Turbulent Times".