

Executive Education
**The Warwick Graduate Diploma
in Applied Management**
2010/11

Our teaching philosophy

At WBS, one of the world's top business schools, we are at the forefront of helping managers develop entrepreneurial approaches to solving problems.

Join us on our Graduate Diploma in Applied Management to explore how to identify what kind of strategies you can employ to address complex business problems, and consider various models and ideas to resolve them.

Our teaching will build on what you already know and show you new approaches and techniques that offer a wider range of responses to the issues you are confronting in your workplace.

I look forward to you joining us.

Nick Barclay
Programme Director,
Executive Education

Who studies with us?

The Warwick Graduate Diploma is aimed at middle and senior managers but with scope to accommodate high achievers at a more junior level. To join us, you will be either a graduate or non-graduate manager with a minimum of three years' management experience.

Our programme is ideal if you have a professional qualification but require a more general management qualification and are not ready to go down the MBA route. However, there are no formal academic entry requirements.

You & your employer

The relationship between you and your employer is crucial for this programme. They will be involved in putting you forward as a sponsored candidate, using a profile we provide. Only after their approval will you be interviewed by WBS.

Three way reviews will be held during your studies, between you, your sponsor, and ourselves. These ensure that we are delivering material that is relevant and useful to your context and that of your sponsor.

Our curriculum

The Warwick Graduate Diploma consists of six interlocking elements, shown below. Over the first eight months, you will attend WBS for one five-day introductory module and three six-day modules broken down into three-day blocks. Each module is assessed through a work-focused assignment.

The Team Consulting Project is completed after twelve months and your Work-based Individual Project closes the programme at the end of fifteen months.

Developing Learning Managers

Explore a range of techniques to enhance your learning and that of your organisation.

Getting Organisations to Work

Examine a range of thinking on leadership, change, and organisational dynamics

Getting Organisations to Respond

Consider strategy, operations, and service excellence

Getting Organisations to Deliver

Gain a critical yet applied view of the links between marketing, client relationship management, and finance

Team Consulting Project

Integrate your learning through the investigation of a client's organisational issue that requires a solution. This project is assessed by a presentation to the client and a recorded interview about your learning.

Work-based Individual Project

Your work-based individual project addresses a management issue in your workplace and progresses it towards resolution. Your project will be developed in close liaison with your line manager, and will be around 8,000 words.

It's your chance to showcase what you've learned, and for your organisation to appreciate your fresh-thinking.

Teaching & learning methods

You will be taught by practitioners and academics who between them have 200+ years' experience of working in organisations in the UK and globally, across a range of sectors. We will use a variety of thought-provoking and challenging methods to stimulate your learning:

- ⌘ Tutor-led group discussion
- ⌘ Group work
- ⌘ Guided reading
- ⌘ E-based learning via our online support system my.wbs
- ⌘ Workshops with faculty and external specialists
- ⌘ Specially designed learning activities for groups, pairs and individuals
- ⌘ Project supervision.

Assessment

There are no exams for our course. Assessment is through coursework and your two projects.

Fees & accommodation

The course fee is £7,995. This includes all the course materials and catering during the workshops. Overnight accommodation is not included, but can be booked on campus or at other venues close by.

Key dates

We have two intakes each year, in Autumn and Spring.

The key dates for Autumn 2010 are shown below.

The Spring 2011 intake will start in March; please contact us for further details.

Autumn 2010 intake

Developing Learning Managers (Immersion Week)	11–15 October 2010
Getting Organisations to Work	2–3 November 2010 6–7 December 2010 17–18 January 2011
Getting Organisations to Deliver	14–16 February 2011 14–16 March 2011
Getting Organisations to Respond	11–13 April 2011 24–26 May 2011
Team Consulting Project	Submit September 2011
Work-based Individual Project	Submit December 2011

Apply today

Applications are made online.

For the latest information please see our website or call us. We are always happy to talk through any queries or questions you may have.

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Having spent ten years out of the education loop, committing to this course was a little daunting at first; however I'm delighted to say it was a decision that's proven well worthwhile. WBS has assisted me in filling in the gaps in my business knowledge, and at the same time it's been an extremely enjoyable experience.

From sharpening my approach to improving my techniques, all the models and frameworks provide a basis for real business improvements that I have been able to explore, and implement in many cases, within my work place.

I have met many interesting people, all from very different backgrounds and having varying business experiences. This has in itself provided a great opportunity to learn, as we discuss and share our experiences and how different people and business types operate.

Leon Hogg
current participant on the
Warwick Graduate Diploma
in Applied Management
Sales Manager
ITW Finishing Systems

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See our web site for the latest
information.

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